### In The Matter Of:

Juice Entertainment, et al v. Live Nation Entertainment

> Vito Bruno February 4, 2014

Rizman Rappaport Dillon & Rose 66 W. Mt. Pleasant Ave. Livingston, N.J. 07039 (973) 992-7650



Min-U-Script® with Word Index

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Bruno - Direct Page 57	Bruno - Direct Page 59
talent rider, you can't get the equipment.  Q. The talent rider is something that's  attached to the contract when  A. Correct.  Q when the owner of the show  contracts with the talent?  A. Correct. So there would be additional  production elements that need to be added in.  Q. And I think you said before that those  production elements could add significantly to  the cost of production?  A. Yes, sir.  Q. How so?  A. Well, if somebody wants video screens  of a certain DPI, if somebody wants a certain  speaker, certain equipment, certain configuration  of the stage, certain risers.  A lot of times you could get people to  share stuff. You know, you say "This is what the  festival setup is. This is what the program is,"  but your headliner you try to accommodate and  then have everybody else work off that, work  backwards.  Q. And were there any further	1 A with a piece of a document 2 showing that there was \$300,000 at that point 3 available for that. 4 Q. Okay. Did you have any other role 5 related to financing other than providing the 6 \$300,000 that they asked for from you? 7 A. No. They had other financing in place 8 from other people. 9 Q. Did they ever ask whether you would be 10 willing to provide more than \$300,000 in 11 financing? 12 A. No. 13 Q. Did you ever agree to provide more 14 than \$300,000 in financing? 15 A. No, but I could have. 16 Q. Did you ever agree with Barrett, 17 Dorfman, and Sacks that you would provide 18 financing sufficient to put on the entire event? 19 A. The entire event? 20 Q. Yes. 21 A. No. 22 Q. Did you ever agree to provide up to 23 \$2 million in financing this event? 24 A. No.

Bruno - Direct

1 productions relating to this event other than --2 A. Not happening.

3 Q. When did you tell him that?

4 A. I don't remember, but sorry, it's not

happening.

6 Q. Now, I think you told me that you were

-- your role in connection with this event

involved production and equipment, which I think

we've already covered --

10 A. Yes, sir.

11 Q. -- and financing?

Did I recall financing correctly?

A. Yes.

14 Q. What exactly were you going to do as

15 far as financing this event?

16 A. They asked me for \$300,000 to put up.

17 I had to show -- I had to actually show proof of

funds at the point when Johnny D from Live Nation 18

went into Al over at the Meadowlands Fair and 19

told him that nobody had any money, so he had to 20

show proof of funds that Chris and Tommy came to 21

my office and printed out proof of funds and they

22

went back to Al Dorso, is that his name,

Meadowlands --

25 Q. Okay.

Bruno - Direct

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Page 60

agreement? 2 A. Two million in advance, no, but Abe

would have rolled out 2 million in equipment for

4

Q. Okay. Would you -- would you have

provided any -- strike that.

Did you come out-of-pocket by way of

providing any monetary contribution to this

10 A. Besides meetings and dinners and other

than that, no. 11

12 Q. Would you have provided any financial

contribution toward this event without having a

signed agreement relating to your participation

in the event?

16 A. I would have. I do it all the time.

17 Q. But you didn't do that in this case?

18 A. There was no -- no ask for money.

There was no contract that needed to be funded.

There was nothing that needed to be funded.

21 Q. Were you considering doing an event in

Englishtown, New Jersey in the summer of 2011?

23 A. I looked at that space, yes, with

John.

25 Q. John Dimatteo?

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Live Nation Entertainment Bruno - Direct Page 73 Bruno - Direct Page 75 promotor stuff. them partnering up. There's an e-mail about them 2 Q. Okay. And how would you describe your being the third partner. You just gave it to us. 3 Q. Okay, yeah, we looked before at -duties under the deal that you had at the Grand 4 A. Yes, and laid out the deal -- Bruno-7, Lux? 4 5 A. Like we just said, I would oversee the bottom half of Bruno-7. 5 production element of it. I would assist in the 6 Mr. Jason Miller from John, copying me marketing of the event. I would provide 300,000. and Tommy, and it looks like Tommy had a -- this 7 7 John would book it -- John and Alan would book is incorrect completely. I don't recall what was it. Chris and Tommy had the venue, and they were incorrect about it. 9 9 promotors to help promote it, and that was pretty MR. MARX: Why don't we mark the next 10 10 exhibit, which I think will assist us here, 11 much it. 11 And Brian would be a promotor also and Bruno-11. 12 12 they'll get the people in, and I had other radio (Series of E-Mails received and marked 13 13 station contacts that we could try to plug in or as Exhibit Bruno-11 for Identification.) 14 14 attempt to plug in if they felt it was good for (Witness reviewing exhibit.) 15 15 MR. MARX: Bruno-11 is one of the 16 their radio station. 16 17 Q. What was the name of the event? documents that was produced here today. 17 18 A. It was -- that was one of our big It's a series of e-mails that appear 18 19 discussions, was what to call it. 19 to be dated March 5, 2011. I think John already called it I will identify it a little more 20 20 "Overland" or "Overview" or something like that, 21 specifically for the record while you review 21 then they went to "One Big Sky" to "Luna Air." 22 it. 22 In those documents I put 50 names It looks to me like the first 23 23 from, you know, traditional to absurd names for a document, reading up from the bottom, was 24 24 festival to try to nail down a name. sent from John Dimatteo on Saturday, 25 Bruno - Direct Page 74 Page 76 Bruno - Direct 1 Q. Was there ever a final agreement as to March 5th at 7:30 in the evening to Alan

2 what the name of the event was?

- 3 A. Oh, yes. I think Alan pulled the
- 4 trigger on the name. I didn't care for it much.
- 5 Q. What was the name?
- 6 A. I don't remember. It didn't stick
- 7 with me. It was a terrible name.
- 8 Q. Do you know when that decision was
- 9 made?
- 10 A. No, sir. Was it "Under One Sky" or
- 11 something like that?
- Did you hear that name at any of these
- 13 depositions?
- 14 Q. I have heard the name "Under One Sky."
- 15 A. "Under One Sky", is that it?
- 16 Q. I'm asking you. I wasn't there.
- 17 A. I'm saying at all these depositions
- 18 did that name come up, something like that, is
- 19 that right? I couldn't tell you.
- 20 Q. Did you have any discussions with
- 21 anybody from Live Nation concerning this event?
- 22 A. We had asked -- if I remember
- 23 correctly, I think we actually asked if Jason
- 24 wanted to come in on this as a third partner, and
- that's why that e-mail was shot off by John about

- 2 Sacks, Tom Dorfman, Chris Barrett, Vito
- 3 Bruno and Brian Arteca.
- The subject is "How does this sound?"
- 5 And then there's in all capitals "HOW'S
- 6 THIS?", and then some text which I perceive to be
- 7 a draft e-mail to Jason who is -- I'm guessing is
- 8 Jason Miller --
- 9 A. Um-hum, to everybody.
- 10 Q. -- to everybody. Then there's a
- 11 response from you to Mr. Dimatteo saying "Not
- 12 good. Not what we discussed at meeting," and
- 13 then there's a response from Mr. Dimatteo to you
- 14 saying "I could hardly hear Jason at the meeting"
- 15 -- no, I read that incorrectly.
- 16 Mr. Dimatteo said, "I could hardly
- 17 hear at Jason the meeting. You were on the other
- 18 side of table. Too loud. I missed things."
- 19 First, did I read that correctly?
- 20 A. Yeah.
- 21 Q. Okay. Now does this assist you in
- 22 connection with answering my question about any
- 23 discussion you had with Live Nation concerning
- 24 this event?
- 25 A. Yes. We talked to Jason about this,

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Live Nation Entertainment			
Bruno - Direct Page 113	Bruno - Cross Page 115		
1 have to be there.	1 CROSS-EXAMINATION BY MR. SIEGEL:		
2 Q. Assuming you had an agreement with the	2		
3 provider?	3 Q. My name is David Siegel. I am counsel		
4 A. Yeah, same thing with a lot of	4 for the plaintiffs in this case, along with my		
5 marketing stuff. Radio stations they'll bill me	5 colleague, Amy Walker Wagner, who is present		
6 30 days after an event because they know me.	6 there in the room with you.		
7 So lot of those bills you really only	7 We have just a few follow-up		
8 needed you had to come up with a deposit of,	8 questions, each one of us is going to have some		
9 you know, if it's 1.2 million for a talent	9 questions, but overall it shouldn't take long and		
10 budget, you come up with a deposit of half.	10 you shouldn't be nervous because even our		
11 Q. So you had to come up with 600?	11 combined talents fall short of the formidable		
12 A. Yeah.	12 Mr. Marx.		
13 Q. What was it you had	So let me ask you with respect to		
14 A. I know Live Nation does 10 percent	14 Tiesto and his appearance at the festival or		
15 down binder agreement.	15 event, do you recall John Dimatteo recounting to		
16 Q. Was it your view that you had	16 you a story about a conversation that he had with		
17 sufficient funding on your team's behalf with	17 Tiesto's road manager in Las Vegas?		
18 your 300 and the 300 from the Dorfman and Barrett	18 A. No, not that I can recall.		
19 team in order to put on this event?	19 Q. Did Mr. Dimatteo ever tell you about		
20 A. Oh, yeah, I would not have gone into	an encounter he had with Kelly Cobb discussing		
21 and I would have, you know, not been the nice	21 whether or not Tiesto would appear at this		
22 guy when it comes down to spending the nickels.	22 festival?		
23 I would nickel and dime this thing	23 A. Kelly Cobb was put into place with		
24 down to I was taking a 2 million budget down	24 Tiesto by John Dimatteo. That was John's boy.		
25 to at least a third off of it.	They talked every day, so there's a		
Bruno - Direct Page 114	Bruno - Cross Page 116		
	Bruno - Cross Page 116  1 lot of conversations with Kelly Cobb, so if you		
1 Q. So could you have done the event with	1 lot of conversations with Kelly Cobb, so if you		
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Bruno - Cross

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Bruno - Cross

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- 1 Mr. Cobb, that Live Nation asked him not to
- 2 perform at this festival?
- 3 A. I don't recall that.
- 4 Q. Do you recall any -- any story about
- 5 such a conversation between Mr. Dimatteo and
- 6 Mr. Cobb at all?
- 7 A. No, I don't.
- 8 Q. Do you recall Mr. Dimatteo flying out
- 9 to Las Vegas at one point in February of 2011 to
- 10 try to secure Tiesto's consent to appear at the
- 11 event?
- 12 A. I do remember him flying to Vegas and
- 13 I do remember him going to see Tiesto.
- 14 Q. And do you recall getting any reports
- 15 back from him as to how that was proceeding?
- 16 A. Good.
- 17 Q. Was that feedback coming from Tiesto
- 18 himself, as far as you know?
- 19 A. From John Dimatteo.
- 20 Q. Right. When you said the feedback was
- 21 "good", was -- to your recollection, was
- 22 Mr. Dimatteo reporting feedback that he was
- 23 getting from Tiesto himself?
- 24 A. I don't recall.
- 25 Q. And you don't have any specific

- 1 Morris in which she suggested or you got the
- 2 impression that she was suggesting that it would
- 3 be a good idea to partner with Live Nation in
- 4 planning and producing this event.
- 5 Is that correct?
- 6 A. Repeat that again, please.
- 7 Q. You testified earlier this morning to
- 8 Mr. Marx that you participated in a meeting with
- 9 Samantha Kirby at William Morris about this
- 10 event, and I think your testimony about that
- 11 meeting was, among other things, that Ms. Kirby
- 12 suggested that it would be a good idea for my
- 13 clients and for you, in tandem with my clients,
- 14 to partner with Live Nation in planning and
- 15 producing the event that this lawsuit is about.
- 16 Is that correct?
- 17 A. Yes.
- 18 Q. Do you know if Ms. Kirby has a close
- 19 working relationship with anyone in Live Nation
- 20 in particular?
- 21 A. In particular?
- 22 O. Yes.
- 23 A. No, but William Morris is one of the
- 24 premier major agencies, and right now, after this
- 25 acquisition with IMG, they're probably the single

Bruno - Cross

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Bruno - Cross

Page 120

- 1 recollection of Mr. Dimatteo reporting any
- 2 feedback from Kelly Cobb as you sit here today?
- 3 A. I don't recall.
- 4 O. Do I need to repeat the question?
- 5 MR. SIEGEL: Ian, do I need to repeat
- 6 the question?
- 7 MR. MARX: I think he answered it.
- 8 You may not have heard the answer.
- 9 MR. SIEGEL: I didn't.
- 10 (Answer read back.)
- 11 MR. MARX: The reporter just indicated
- 12 the answer was "I don't recall."

13

- 14 BY MR. SIEGEL:
- 15 Q. Mr. Bruno, I know you're probably
- 16 trying to do this, but with the phone connection
- 17 it's little bit more difficult for me to hear
- 18 you, so it's good that the court reporter can
- 19 hear you, but if you could try to make sure that
- 20 I can hear you this will go more smoothly.
- 21 A. We just moved the phone and I just
- 22 moved up.
- 23 Q. Okay, great.
- You testified earlier about a meeting
- 25 that you attended with Samantha Kirby at William

- 1 biggest agency in the world at this point, I
- 2 would assume.
- 3 And Live Nation, being the biggest
- 4 promotor in the world, I would say they would
- 5 have a good relationship with lots and lots of
- 6 people.
- 7 Q. During that meeting that you had at
- 8 William Morris with Samantha Kirby, do you recall
- 9 her naming anyone in particular at Live Nation in
- 10 connection with this event that my clients should
- 11 partner with?
- 12 A. I don't recall.
- 13 Q. Do you recall during that meeting how
- 14 this idea of a partnership with Live Nation first
- 15 came up? Did Ms. Kirby simply volunteer that
- 16 first?
- 17 A. Yes.
- 18 Q. She volunteered it?
- 19 A. Yes.
- 20 Q. I'm sorry, did you say "yes"?
- 21 A. Yes.
- 22 Q. Did you get the sense that William
- 23 Morris was willing to work towards the event that
- 24 my clients were planning without a partnership
- 25 with Live Nation?

Bruno - Cross

- Page 133
- Bruno Cross

Page 135

- 1 Q. But it's true that you decided to
- 2 become involved anyway. Is that not true?
- 3 A. Yes, sir.
- 4 Q. You thought it would be successful?
- 5 A. Yes, sir.
- 6 Q. But you wouldn't have devoted all of
- 7 the time you did devote toward working on this
- 8 and you wouldn't have volunteered to make
- 9 financing available and you wouldn't have put
- 10 your reputation on the line if you didn't think
- 11 it could have been successful, correct?
- 12 A. That's correct.
- 13 Q. Earlier you also told Mr. Marx that
- 14 you don't ultimately know why my clients were
- 15 unsuccessful in getting final contracts from any
- 16 artists and you told him that Alan Sacks and John
- 17 Dimatteo were the best people to speak to that
- 18 issue, but you also told him that Mr. Sacks and
- 19 Mr. Dimatteo expressed to you their -- something,
- 20 either their opinions or stories about why they
- 21 thought you weren't successful.
- 22 Do you remember that?
- 23 A. Not specifically.
- 24 Q. Well, let me just ask it this way.
- 25 What do you recall, if anything,

- 1 Q. Do you recall any other artists other
- 2 than Mr. Angelo about whom Mr. Dimatteo said they
- 3 were asked not to perform?
- 4 A. No, I do not.
- 5 Q. When I first asked you the question
- 6 you used the "artists" as plural, you said
- 7 "artists", so now you can't recall anyone
- 8 specifically, but do you think there was more
- 9 than one?
- 10 A. Possibly.
- 11 Q. Is there anything you can think of in
- any of your documents that you brought with you
- 13 today that would refresh your recollection as to
- 14 who those other artists might have been?
- 15 A. No. I've sent offers and second
- 16 offers. I think one of those documents has
- 17 offers and second offers to talent.
- And you guys spoke with John and Alan,
- 19 so I -- that's their -- their field of expertise.
- 20 Q. So aside from what we just talked
- about, which is what Mr. Dimatteo recounted to
- 22 you, what do you recall Mr. Sacks telling you
- 23 about his -- about the inability to sign talent?
- 24 A. Alan was talking mainly to John.
- 25 Q. So you don't recall Mr. Sacks saying

Bruno - Cross

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Bruno - Cross

- either Mr. Sacks or Mr. Dimatteo telling you
- 2 about why they, in the final analysis, couldn't
- 3 sign up any artists for this event?
- 4 A. According to Dimatteo, some of the
- 5 acts were asked not to do the show.
- 6 Q. And which one of -- which acts were
- 7 those?
- 8 A. The only act I could specifically
- 9 remember John telling me was Steve Angelo from
- 10 the Swedish House Mafia, that he would do a show
- on that day anywhere else.
- 12 Q. I'm sorry, I heard "Steve Angelo", and
- 13 then what did you say after that?
- 14 A. That he would do a show for us on that
- 15 day anywhere else but at that venue and at that
- 16 festival.
- 17 Q. But did Mr. Dimatteo tell you -- what
- 18 did he tell you about that?
- Did he say that he heard that from
- 20 Mr. Angelo directly?
- 21 A. Either the manager, agent or Steve
- 22 Angelo. I'm not sure.
- 23 O. And did he elaborate as to what the
- 24 reason for that position was?
- 25 A. Not to me.

- 1 anything differently than what you just told me
- 2 Mr. Dimatteo told you?
- 3 A. I don't know if Alan even knows about
- 4 that specifically with Steve Angelo.
- 5 Q. And aside from that, you don't recall
- 6 anything else that Mr. Sacks told you about why
- 7 we were unable to sign up any talent for this
- 8 event?
- 9 A. No, sir.
- 10 O. Do you believe that if Live Nation
- 11 wanted to prevent talent from playing at a
- 12 particular show it could do so, that it had the
- 13 power to do so?
- 14 A. Yes, sir.
- 15 Q. And what's the basis of that belief?
- 16 A. In our business he with the biggest
- 17 pocketbook and the most venues and the best
- 18 relationship wins.
- 19 Q. Do you have any -- I know you've been
- 20 in the business a very long time so it's hard to
- 21 -- it's hard to recall everything that may have
- 22 happened over a 30-plus year span, but can you
- recall any instances of Live Nation using its market power in such a way?
- 25 A. To get an act?

Ktu Beatstock -A concert held At PNC Bank Arts Center And Jones Beach. (Live Nation Venues) Held Yearly in August Attendance between 25 and 30k people. Freestyle Top 40 Dance music. Run and operated by Vito Bruno. Most successful show of its kind.

William Morris and AM only control 85% of the Electronic Dance Market. In order to produce a successful event one must book through either. We had 90% of all our offers though these two Agencies. Tiesto was represented by AM only.

April 2011 Alans Sack spoke with Steve Goodgold of Windish Agency. Steve represents Steve Angello. The first thing Goodgold said to Alan was Live Nation had nothing to do with Steve Angelo not playing. (This was Alans first conversation with steve)

Ticketing: Al has and exclusive agreement granted by NJSEA. NJSEA mandates all ticketing must go through Ticketmaster. Therefore our tickets must issued through Al must come from Ticketmaster. When we coordinate an Event with Al. Al requests the Tickets from NJSEA. NJSEA prints a hard ticket and releases them to Al. Al releases them to us. Al's organizations facilitates our online ticketing through Ticketmaster.com

The response to the question you had about Jason Millers inaudible does not exist In actuality it is Tom Speaking.

### Chris Text from Dimatteo

Feb 5, 2011

John Dimatteo: We are going to have to pay Tiesto more than \$300,000. Prob 350-400k

John Dimatteo: Yes Kelly says we can make it happen we have to address concerns. We have 2 days and money does talk. \$400,000 should get this done. Vito is going to lose it but its worth it once we confirm Tiesto it will make everything else easier.

February 7,2011

John Dimatteo: Im sending the new offer

Chris: 400k to Tiesto

John: Yes Zoo is at 300k its necessary.

Chris: Did you speak with Kelly or Tiesto and find out if 400k gets it done?

John: Yes. 400k gives us a good shot. I am also sending them the talent we are

looking at. They don't know about the William morris artists.

February 11,2011

John: Long list of DJ's

They want offers. I think we got Tiesto

Chris: That's great news John.

Exhibit 3 Intentionally Omitted

# **Conversation with 6467737700 on Mar 6, 2011**

received at 5:26 AM

I'm trying to set up a meeting with ther CEO of live nation. Thru neil moffit. He said he's setting me up with the higher ups. Said we need to go way ov

received at 5:26 AM

er Jason's head.

received at 5:26 AM

I have info:)

received at 5:26 AM

Neil is with us

received at 5:26 AM

Ä

received at 7:34 AM

I'm meeting with Neil on Monday

received at 7:35 AM

Live nation is trying to manage tiesto WITHOUT paul.

Generated with MyTexts for BlackBerry

Speakers: Alan Sacks, Chris Barrett, Thomas Dorfman, Vito Bruno

**Location:** AMPM Entertainment Headquarters 415 63rd Street

Brooklyn, NY 11220

DORFMAN: -- be at the gym everyday, I wish I could. (laughter)

BRUNO: I know the feeling. I sneak a walk whenever I can.

If I get a 30-40 minute walk in early in the morning, late at night.

BARRETT: If I get a good phone call, I'll walk around the block. Yeah, half hour-hour. Yeah, good cardio.

BRUNO: I lost like [40] pounds, can't keep it off. It's hard.

(multiple conversations; inaudible) (laughter) Atkins

diet.

BARRETT: Really?

SACKS: Tell him what you weighed when you were at your highest, Vito.

BRUNO: What's that?

SACKS: Your highest, when you were your biggest.

BRUNO: What do you mean?

SACKS: Weight wise.

BRUNO: 332 pounds.

SACKS: 332, right?

DORFMAN: Wow. She put you on there. You should be in that commercial. (laughter)

SACKS: So you don't eat no carbohydrates?

Awesome. And then we can play with their fucking money.

Where we at with Live Nation?

DORFMAN: Yeah, that's where I wanted to get at because Live

Nation, where we're at, and some of it's (inaudible) like

with me, with the venue. I don't need to, per my

agreement, produce contracts, OK?

BRUNO: They said that there's some loopholes in your contract, so I quess they saw it somehow.

DORFMAN: Well, Live Nation -- .

BRUNO: That there are loopholes that they can-- that this kid, Johnny D, could bounce you out if they provide content.

SACKS: Who told you that?

BRUNO: Huh?

SACKS: Who told you that?

BRUNO: Jason Miller.

BARRETT: Well, just-- let's go back in the beginning (multiple conversations; inaudible)

BRUNO: A little behind the scenes. Jason [Miller] is looking for an exit strategy. We've been talking to that Jason, if he gets blown out of there and his contract is up--.

DORFMAN: At Live Nation.

BRUNO: --at Live Nation, there's a door here, there's a desk here for him. So he's given the-- that's why I kept saying

we're going to see Jason, but then you go to Jason because Jason you know, always thinking of coming here. He-- this is-- we had the door open to him. I've offered him you know, dude you want to do shit with us? You could do it with Live Nation, and then you could get also a paycheck on the outside with us. So that's why we're (inaudible) is all I'm getting the inside dirt. Because this guy is looking to fucking--.

BARRETT: They're looking to fry us out of there?

BRUNO: Yes.

DORFMAN: They're trying to find a loophole to fry us out?

BRUNO: Right.

BARRETT: That's why they sat down at the [Meadow Lands] and told them that we can't produce talent.

DORFMAN: Anybody that talked should have just like-- like I said, just starting-- going in the back history a little bit. When they went and bashed you so bad to the Meadow Lands that you guys were thieves, that you guys owe this massive amount of money. I sat there and heard the conversation.

BRUNO: Massive amount of money?

BARRETT: Yeah, they told us you were (inaudible) amount of money. New Years (multiple conversations; inaudible)

DORFMAN: They said-- they came and said you guys owed a mass amount of money, this--.

BRUNO: To whom?

DORFMAN: To-- Live Nation said it to the Sports Authority, and to Al Dorso and us.

BRUNO: To whom?

BARRETT: You owe Live Nation money.

DORFMAN: And they told us that you're a thief. Why are you working with the guy?

BRUNO: Who said that? Live Nation?

BARRETT: Live Nation.

BRUNO: Really?

DORFMAN: So when they said-- we--.

BRUNO: I don't believe Live Nation said that?

DORFMAN: No, we told you guys this -- .

BRUNO: No, (overlapping dialogue; inaudible) who said this?

Johnny D?

DORFMAN: Jason Miller and Johnny.

BARRETT: That they were like they owe us money, you're going to let them work in (overlapping dialogue; inaudible)?

BRUNO: (overlapping dialogue; inaudible) money from New Year's Eve, that's owed to both.

DORFMAN: And I understood that, that you guys put three grand in (inaudible). And they made it very clear though that

when you go to that [three-way] conversation that there's money owed to both of you guys. It's not you didn't rob them.

SACKS: It was a mutual party.

DORFMAN: You know, (overlapping dialogue; inaudible) rob them.

And you just go from day one with that— they went to the venue and attacked you, and John horribly. I stood there and said listen, these are my partners.

BRUNO: 20 years you're getting attacked by it.

DORFMAN: I'm just saying this. This is the way it (inaudible).

Just the reality where everything is. I said (inaudible)

no, they're solid, stand up. They're the people— I've got

resumes on them, I've done business in the past, they're my

partners. I said we have a (overlapping dialogue;

inaudible) 50/50 agreement, you know. They are my

partners, you know. Cause he was kind of saying why do you

want to work with these guys if they're robbing from

everybody? I said they're not. The other people are full

of shit, OK? So I said that. Now what happened with me—.

BRUNO: (inaudible) from Johnny or Jason?

DORFMAN: To the venue, I don't know if it came from Johnny or Jason. I don't know that. When I sat there, it came from both their mouths, but then I'll get into that meeting after, you know. But so I came in there. So the biggest

weren't, but had seen it. If they already knew Live
Nation, and they contacted Joel Zimmerman or Paul Morris,
they could have very well have stalled --

BRUNO: Absolutely.

SACKS: -- all these contracts dead.

BRUNO: Absolutely 100% (pause) (multiple conversations; inaudible)

BRUNO: What?

SACKS: That don't fly.

BRUNO: He also said something to the effect of that it's something in the contract with this first or fifth date doesn't happen, they could promise and deliver—Al was asking if they could deliver content. And they said they could do it with four or five events. (pause) So then they went (inaudible) and I said well, (pause) deliver them. We'll be more than happy to work with you.

DORFMAN: Like you said, (overlapping dialogue; inaudible).

BRUNO: I says you know, put the stages in there, and keep them. As far as (inaudible) do a deal for a stage for the fucking full three weeks rather than put it up, and take it down, and have to deal with the unions, and this and that.

And then we dispersed the costs of the labor over (overlapping dialogue; inaudible) the deal, this and that.

(multiple conversations; inaudible) So he wants (pause)

give him basically numbers immediately, and that's (inaudible) and said you know, but then and I should send it to you, and you should send it to Al. This way it's all a little bit completely transparent, you know. This—— and really just go to Al and say you know, Live Nation guys are really causing a problem. (inaudible) did he say that to (inaudible) at all?

SACKS: No.

BRUNO: No, let's talk about it. These guys have really caused a problem, they've stolen the talent on us. You know, we went, we all made an offer for them, they're really trying to fuck us. We made them an offer, and we'll show you the offer (inaudible) writing it up tonight, tomorrow. Says what do you want to do with them? Your blessing before we send it to them.

SACKS: (inaudible).

BRUNO: John's (inaudible).

DORFMAN: Cause I'm meeting with Al tomorrow-- Monday.

BARRETT: Monday.

BRUNO: Monday. I got to get him to do it.

SACKS: He's got to stop what he's doing in Vegas, and do
that. (multiple conversations; inaudible) it should be
done on the plane on the way.

BARRETT: When's he flying home?

### **CERTIFICATE**

I, Patrick Emond, do hereby certify that the following 50 pages embody a true and accurate transcript. Prepared in the Audio Transcription Center to the best of our abilities, it comprises the contents of the relevant portion of a digital audio file provided to us by our client, Juice Entertainment. The digital audio file contained a meeting between Alan Sacks, Chris Barrett, Thomas Dorfman, Vito Bruno held on March 5, 2011.

Date

Patrick Emond, Operations Manager

Audio Transcription Center

### In The Matter Of:

Juice Entertainment, LLC v. Live Nation Entertainment

> Alan Sacks July 18, 2013

Rizman Rappaport Dillon & Rose 66 W. Mt. Pleasant Ave. Livingston, N.J. 07039 (973) 992-7650

Min-U-Script® with Word Index



Page 8

Page 5

- 1 asking questions and you are going to be providing
- 2 answers. Do you understand that?
- 3 A. Yes.
- 4 Q. You are giving me verbal answers,
- 5 which is good. The reason you have to do that is
- 6 because there is a court reporter here who is
- 7 creating a transcript of this deposition, meaning
- 8 that she is taking down the questions and the
- 9 answers and will create a written document. Do you
- 10 understand that?
- 11 A. Yes.
- 12 Q. That's the reason you have to give a
- verbal response. You are doing a great job of that.
- 14 If you want to take a break at any time let me know.
- 15 We will accommodate your request. Do you understand
- 16 that?
- 17 A. Yes.
- 18 Q. Will you let me know if any of my
- 19 questions are unclear?
- 20 A. Sure.
- 21 Q. If you don't tell me a question is
- 22 unclear I am going to operate with the assumption
- 23 that you understood my question. Do you understand
- 24 that?
- 25 A. Yes.

- 1 Q. And you did that search?
- 2 A. Yes.
- 3 Q. And you e-mailed me the documents that
- 4 you found that you had in your possession on Monday?
- 5 A. Yes, that's everything.
- 6 Q. The e-mails that you gave us, that was
- 7 the complete universe of things that you had that
- 8 were asked for in the list?
- 9 A. Correct.
- 10 Q. And did you give us those documents in
- 11 the form that you maintained them?
- 12 A. Yes.
- 13 Q. Were there any documents that you were
- 14 aware of that you had at one time but that you
- 15 didn't have at the time you got the subpoena?
- 16 A. I may have deleted some e-mails, you
- 17 know, over time.
- 18 Q. Before you got the Subpoena?
- 19 A. Yes, of course.
- 20 Q. Do you recall any documents that you
- 21 may have deleted specifically or do you just have a
- 22 general recollection?
- 23 A. No, not really. I receive quite a few
- 24 e-mails every day.
- 25 Q. Did you have e-mails concerning the

- Q. Also here are lawyers for the
   plaintiffs. They are sitting around the table and I
- 3 will ask them to introduce themselves.
- 4 MR. SIEGEL: David Siegel.
- 5 MS. WAGNER: Amy Wagner.
- 6 Q. Mr. Siegel or Ms. Wagner may object to
- 7 a question. In the event that I ask a question that
- 8 is technically improper, I doubt it will happen, but
- 9 it might. If it does, we may have a discussion
- 10 about the form of the question. If we do that I
- 11 will ask you not to answer until we have resolved
- 12 our issues.
- 13 A. All right.
- 14 Q. Did you bring any documents with you?
- 15 A. No, the ones that I provided you via
- 16 e-mail is all that I had.
- 17 Q. You recall receiving the Subpoena that
- 18 we served you with?
- 19 A. Yes, I actually have it.
- 20 Q. You have it?
- 21 A. That, I have.
- 22 Q. The Subpoena had a list of documents
- that we asked you to search for if you had in your
- 24 possession.
- 25 A. Correct.

- 1 issues in this lawsuit in a separate folder or
- 2 organized in any way?
- 3 A. No.
- 4 Q. How did you find the e-mails that
- 5 related to this case?
- 6 A. I had a folder.
- 7 Q. Okay.
- 8 A. I had a folder.
- 9 Q. What was that folder?
- 10 A. Meadowlands State Fair.
- 11 Q. Okay. And another folder actually
- 12 that said "contracts." That's where the contract
- 13 for some of the artist came from? You searched both
- 14 of those folders?
- 15 A. Yes. That was easy to do because of
- 16 the dates, you know.
- 17 Q. I am going to ask you about the event
- 18 that gives rise to this lawsuit in a minute. First
- 19 I would like you to tell me what you do for a living
- 20 and for how long you've been doing it.
- 21 A. I do talent acquisition, marketing and
- 22 promotions for Night Life in New York/New Jersey for
- 23 the past 15 to 16 years or so, working at Night
- 24 Life.
- 25 Q. How did you get into that industry?

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- 1 A. I actually started off as a DJ.
- 2 Q. DJ Alan Sacks?
- з A. Yes.
- 4 Q. When did you start doing that?
- 5 A. Probably 1990.
- 6 Q. What did that work --
- 7 A. Dance music, dance music, primarily
- 8 dance music.
- 9 Q. Do you do business through a company?
- 10 A. I do now.
- 11 Q. What's the nature of your company?
- 12 A. Digital Domain Events.
- 13 Q. How long has Digital Domain Events
- 14 been in business?
- 15 A. Well, since 1995 but we only
- 16 incorporated about three years ago.
- 17 O. For whom does Digital Domain Events
- 18 acquire talent and produce events?
- 19 A. I'm kind of like an owner's rep for
- 20 venues. So if a DJ wants to book a club for a
- 21 particular night I would book that artist and figure
- out how to promote that artist in the area.
- 23 Q. What does owner's rep mean?
- 24 A. I use that term kind of like in
- 25 construction. When someone does development they

- 1 worked together like that.
- 2 Q. Do you have a particular expertise in
- 3 acquiring talent in a particular segment of the
- 4 entertainment industry?
- 5 A. I would say specifically dance music,
- 6 yeah. I have some good relationships with the
- 7 agencies.
- 8 Q. Which are the agencies that you have
- 9 particularly good relationships with?
- 10 A. A.M. Only, William Morris. A lot of
- 11 the agents started out kind of like when I did, back
- in '95, so we all know each other.
- 13 Q. Now, did you come to be involved with
- 14 Mr. Barrett and Mr. Dorfman in connection with the
- 15 event that gave rise to this lawsuit. First off,
- 16 what is the event? What event were you involved
- 17 with?
- 18 A. Actually, to answer your question,
- 19 Tommy called me. He knew I had some good
- 20 relationships with artists. I guess Chris and him
- 21 had done a show. They said they did a show a
- 22 previous year that had not met with great success
- and they wanted to beef up the talent lineup and
- 24 they knew I had some good relationships with artists
- 25 directly and to the agents.

- would hire an owner's rep and that person would take
- 2 care of coordinating all the efforts for that
- 3 construction project. It seems like an easy way to
- 4 explain it.
- 5 I would kind of act that way with an
- 6 owner of a venue where I would, like I said, acquire
- 7 talent, guide them on how to market and promote that
- 8 and actually deal with the contracts and the agent
- 9 for that artist.
- 10 Q. How much of your business is comprised
- 11 of the owner's rep activities that you just
- 12 described?
- 13 A. Now not as much, because I do more
- 14 marketing and promotions for restaurants, bars,
- 15 lounges. The bigger nightclubs in New York have
- 16 kind of shrunk. That pool of venues has shrunk
- 17 dramatically. I focus more attention into getting
- 18 into festivals and things like this. That's where I
- 19 met Tommy and Chris. They contacted me for talent.
- 20 O. Had you done business with Tommy and
- 21 Chris before this event?
- 22 A. No. Tommy used to actually work as a
- 23 sub promoter for one of the clubs in New York that I
- 24 worked took care of. He kind of took care of New
- 25 Jersey and this area for promotions. We never

- 1 They approached me to work with them
- 2 on this event as a partner. It was a good
- 3 opportunity to get involved with the Meadowlands. I
- 4 thought it was a great opportunity.
- 5 Q. What specifically was the event that
- 6 you were being asked to participate in?
- 7 A. It was to be a two or three-day dance
- 8 music event with DJ's and some live performances I
- 9 guess.
- 10 Q. When was it supposed to take place?
- 11 A. I believe it was June 26th -- 25th,
- 12 26th, 27th. It was either going to be the Friday,
- 13 Saturday or Sunday depending on the availability of
- 14 the talent or all three days.
- 15 Q. Did you talk about whether it was
- 16 going to be a one-time only event or was it supposed
- 17 to occur on recurring years?
- 18 A. It was supposed to -- I believe it was
- 19 supposed to be for five years, with a five-year
- 20 option to continue to do shows at that location,
- 21 exclusively on that weekend.
- 22 Q. Was it your anticipation that you
- 23 would be included in the future years as well?
- 24 A. Yes, of course.
- 25 Q. When Tommy first reached out to you

1 A. The exact date?

Q. Well, if you knew the exact date I

would appreciate it. 3

4 A. I don't know the exact date. I think

there was a lot of ideas of we will be able to do

this next year, so that exact date is very foggy to 6

me at the moment. I would probably say two months 7

before the event was supposed to happen. I mean, 8

there reaches a certain point where you know you are 9

marketing and promotions and bookings aren't going 10

to happen. There's not enough time. The people are 11

booked and the marketing is the process, right, so 12

that's why we talk about it a year in advance. 13

14 Q. So roughly April 2011 you were no

longer --15

16 A. Pretty much there's no way you can

pull the event off at that point anyway. 17

18 Q. So can you -- I am going to ask a

broad two-part question. 19

20 A. Okav.

21 Q. If it is too broad and I have to break

it down, let me know. I'm not trying to be 22

difficult. I'm trying to get the information from 23

you. 24

(Whereupon, there was a brief recess 25

or three-day event the following summer and if I can 1

2 get involved with them and help them acquire talent

and help out producing the event and be a part of 3

the process. 4

5

12

13

25

I immediately agreed to do that

because I knew Tommy to be someone of good stature, 6

7 a good promoter especially in New Jersey. He had

done some pretty good nightclub events that were 8

very successful and I had worked with him in the 9

past and he had a good reputation in New Jersey for 10 11

doing these type of nightclub shows.

I met up with them and we talked about how we would work together, what the deal was, what

they were offering me, you know, was I coming in as 14

a consultant, did they want to hire me, did they 15

have funding, like I talked to you before about. 16

And they didn't have funding at that point but they 17

had someone, another person they were going to bring 18

in, another person named John Sandburg that was 19

going to be involved with them on their side, either 20

as a consultant or partner. I didn't know at that 21

point. It was all new -- as a consultant. 22

But I met with John and Chris again 23 another time and John had said that he would be able 24

to provide seed money, startup money for the event

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taken.) 1

MR. MARX: Back on the record. 2

3 O. Let me know if the question is too

broad and we can break it down. 4

What I would like you to explain to us 5

is a summary of what happened in connection with the 6

event from the time you became involved until the 7

time you stopped working on it, at some point in 8

April of 2011. The second part would be if you are 9

able to identify who was doing what during the 10

process. Did you understand that question? 11

12 A. So you want me to tell you how things

transpire from when I first was engaged with Tommy 13

and Chris until the event and when we decided that 14

15 the event was a no go?

16 Q. Yes.

17 A. Yes.

18 Q. Yes.

19 A. That's not that broad of a question.

What time is it? Oh, boy. Well, okay. So like I 20

said before, I got contacted by Tommy to help them 21

produce this event at the Meadowlands. They 22

informed me that they had done a previous year that 23

had not met with great success but they had good 24

standing with the venue and wanted to produce a two 25

and that they had another investor interested in 1

working with them that owned a nightclub here in New 2

Jersey. I'm not sure of the gentleman's name, but 3

he would be able to provide the rest of the 4

financing up to whatever we needed basically to do 5

this event because, again, my concern was they had 6

not really done a festival of that size and maybe 7

8 didn't understand what the financial repercussions

were of doing an event of that size. 9

Immediately I said this could be a \$3 10

million event. It was not a problem. It seemed 11

like the funding wouldn't be hard for them to 12 13

obtain.

So based on that meeting we decided 14 that we would work together, that there would be a 15

partnership between us to do this because my 16

billable hours they probably wouldn't be able to 17

18 afford that based on nine months or a year of work

that would have to be done. It made sense for us to 19

kind of work together. At the end of it I saw the 20

potential earning of the festival and of course I 21

wanted to be part of that. It made sense to me. It 22

23 is kind of where I wanted to be anyway in that

industry, if you will. So maybe about a month later 24

John was able to come up with \$300,000 investment 25

Live Nation Entertainment

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- night to play for two hours is it your testimony
- 2 that you have to have \$100,000 Saturday morning
- 3 wired to that person or do you pay them after the
- fact, after you settle up with the gate and the 4
- concession and all of those things? 5
- A. No. Typically in a case like that
- with a \$100,000 artist they are paid before they get 7
- 8 there in full. That money actually needs to be in
- 9 place, I believe sometimes two weeks or a month
- before the event even happens. They are paid before 10
- they get there. 11
- Q. Was there a discussion of that 12
- requirement in any of the negotiations surrounding
- this event? 14
- 15 A. Sure, of course.
- 16 Q. Is it your testimony -- I think you've
- testified that John Dimatteo was primarily
- responsible for negotiating the appearance of Steve 18
- Angelo and Tiesto. Is that correct? 19
- 20 A. Correct.
- Q. So did you have any discussions 21
- yourself with Paul Morris about the ability to
- 23 actually pay a certain amount of money to have
- Tiesto appear? 24
- 25 A. No. John took care of that.

- I would invest in him.
- Q. I don't remember exactly the exhibit
- number, but we were looking at a list with your
- friend, Alex Svezia, the Latin events?
- 5 A. Yes.
- 6 Q. I believe you testified this is Sacks
- Exhibit 9?
- 8 A. Got it.
- 9 Q. Actually this is not the one I want to
- refer to, Sacks-6. 10
- 11 A. Okay.
- 12 Q. This is a list of confirmed acts. I
- think you referred to them earlier as mostly B list 13
- acts. This is as of April 23rd, 2011. This is 14
- fairly late in the process? 15
- 16 A. Correct.
- Q. I think what you told Mr. Marks was
- the team did have money available to book these
- acts. Is that correct? 19
- 20 A. Sure.
- 21 Q. And for acts of this stature, as maybe
- distinct from Tiesto, would Felix The House Cat or 22
- Doc Martin, would these acts need to be paid in full 23
- before they appeared or would you pay a deposit, 24
- have them appear and then pay in full after the 25

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- 1 Q. So you don't have any firsthand
- knowledge of whether Mr. Morris ever told
- Mr. Dimatteo we cannot accept this because you
- haven't proven to me that you can pay me?
- 5 A. No. Can I expand on that?
- 6 Q. Sure.
- A. I don't think that was the question
- with John. John has booked him 15, 20, 30 times.
- 9 Q. Right.
- 10 A. So the money wasn't an issue there.
- Q. So what was your belief about Vito
- Bruno's financial ability to finance this event?
- 13 A. That he could do it.
- 14 Q. He could do it? He could afford it if
- he wanted to? 15
- A. To a degree. I knew that he could 16
- probably come up with a million and-a-half so 17
- dollars to execute some percentage of the event. 18
- Could he come up with \$3 million. I'm sorry. 19
- Q. No. That's all right. Do you have an 20
- opinion as to how he would have been able to raise 21
- that money? Was it his liquid cash?
- 23 A. Yes. Personally could he have
- borrowed money, had he wanted to. I can't speak for 24
- Vito. I would assume so. He's a good investment. 25

- event?
- A. Well, those three particular artists
- are more towards the A list artists on this list.
- Yes, Dan Ross from XMix. That's how he does all of 4
- 5 his contracts. They don't do 50 percent deposit the
- 6 night of because something can happen. The events
- get closed down. Anything can happen. They want 7
- their artist paid before they get there. 8
- 9 Some of these artists, no, they
- probably take deposit. A smaller list probably 10
- 11 would take anything because they know me and I will
- just take care of them after the fact. 12
- Q. Even assuming -- let's assume you
- didn't have the personal relationship. These were 14
- 15 all strangers. Let's just hypothetically query
- 16 whether you could have come up with the money to pay
- all of these people in full, had that been 17
- necessary? 18
- A. I'll put it to you this way. If John 19
- Dimatteo called them they probably would settle for 20
- 21 getting paid the day of the show. If somebody a
- little further down the food chain they are going to 22
- want to get paid before they get there. It is about 23 seasoning, right, have you done this before, they 24
- know, all right, that guy has done a lot of work in

	Page 1
1	**CONFIDENTIAL ** CONFIDENTIAL **
2	UNITED STATES DISTRICT COURT
	SOUTHERN DISTRICT OF NEW JERSEY
3	CIVIL ACTION NO.: 2:11-cv-07318-WHW-SCM
	x
4	JUICE ENTERTAINMENT, LLC, THOMAS DORFMAN,
	and CHRIS BARRETT,
5	
6	Plaintiffs,
7	-against-
8	
	LIVE NATION ENTERTAINMENT, INC.,
9	
10	Defendant.
11	x
12	December 19, 2013
	9:34 a.m.
13	
14	
15	DEPOSITION of JASON MILLER,
16	taken by Plaintiffs, held at the offices of
17	Greenberg Traurig, 200 Park Avenue, New York,
18	New York, before Eileen Mulvenna, CSR/RMR/CRR,
19	Certified Shorthand Reporter, Registered Merit
20	Reporter, Certified Realtime Reporter and Notary
21	Public of the State of New York.
22	
23	
24	
25	

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1	Miller - Confidential
2	Q with Mr. Dorso, which was a few
3	weeks before you met with my clients?
4	A. Correct.
5	Q. How do you think Mr. D'Esposito
6	knew that there was a, quote-unquote,
7	opportunity to do something at the State Fair?
8	MR. MARX: Object to the form of
9	the question.
10	THE WITNESS: I don't know. I know
11	that Mr. D'Esposito and Mr. Dorso have a
12	relationship.
13	BY MR. SIEGEL:
14	Q. If you had known the first time he
15	mentioned it to you that another group of people
16	had a contract to produce those events, would
17	that have deterred you from taking the meeting
18	with Mr. Dorso?
19	MR. MARX: Object to the form of
20	the question.
21	BY MR. SIEGEL:
22	Q. You can answer it.
23	A. No.
24	Q. Why not?
25	A. I still would have wanted to

Miller - Confidential

explore if there was a partnership opportunity with an independent promoter. I would have wanted to have met your clients and heard their philosophy. And maybe there's an opportunity for us to do business together. I would have wanted to explore that opportunity.

- Q. Is it your belief that there's always an opportunity to do business in a certain space even if somebody else already has a contract to do that just by entering into some partnership with Live Nation?
  - A. Not always.
- Q. Why do you think that might have been available in this instance?
- A. This was a festival intended to be a large-scale event. It was with promoters that -- no one that I generally or regularly conducted business with, had ever known or heard of. Not that that mattered per se, but -- but that struck me as -- I know what -- I know what goes into a festival. It takes more effort than two or three people. And there may have been services I was able to provide given the independent nature of the clients -- how

Page 86 1 Miller - Confidential 2 the money. 3 And that means production expenses, 0. talent acquisition, all of those things? 4 5 Α. Yes. 6 0. Based on what you knew about it 7 then and how they described it to you, did you 8 view it an interesting prospect? Is it 9 something that you wanted to do? 10 I viewed it as an interesting Α. 11 prospect, yes. 12 Was that primarily because of Q. 13 electronic dance music's popularity at the time? 14 Α. Yes. 15 Q. Did you also think that the tie-in 16 with the State Fair made it an attractive 17 prospect, or did that not figure into your 18 thinking? 19 It made it interesting. I hadn't Α. 20 attended the State Fair before, so I was really 21 thinking about what the event might look like, 22 what it could be more so than the accoutrements 23 that come with a State Fair. But certainly the 24 idea of an experience where there was carnival rides and funnel cake and things -- to me, the 25

		Page 87
1	Mi	ller - Confidential
2	prospect of t	he event could be more than just
3	Q. 1	More than your average concert?
4	<b>A</b> . 1	More participatory than
5	observatory,	if that's a word. More actively
6	engaged, for	lack of better words.
7	Q. 1	Do you recall telling my clients at
8	that meeting	that you had a long relationship
9	with the New	Jersey Sports & Exposition
10	Authority?	
11	<b>A.</b> 1	No.
12	Q. 1	Do you recall Mr. D'Esposito saying
13	that?	
14	<b>A.</b> 1	No. I don't recall what
15	Mr. D'Esposit	o said.
16	Q.	At all?
17	<b>A.</b> 1	No, really, I don't.
18	Q.	So he was emotional?
19	A	Yes.
20	Q. 1	Was he angry?
21	<b>A.</b> 1	No. He's a loud individual.
22	Q. 1	He what?
23	<b>A.</b>	He tends to be loud. I don't
24	necessarily e	quate that with anger.
25	Q. 1	What's the next contact you

Page 142 1 Miller - Confidential 2 I was setting up for my events in New York. And 3 I recognized that the way the events run in New Jersey may be different and what works in 4 5 New York doesn't necessarily work in New Jersey. 6 I just wanted him to be aware of how I was 7 approaching New York. 8 He writes back to you five minutes 0. 9 later on that same day. He says, "Is it Axwell 10 they are holding, Tiesto is what Al recognized." 11 Do you know who the "Al" that he's 12 referring to in that sentence is? 13 Α. No, I don't. 14 MR. MARX: Object to the form of 15 the question. 16 BY MR. SIEGEL: 17 You write back to him a few minutes 0. 18 later saying, "I'm doing Axwell at Roseland on 19 the 23rd of April. DiMatteo is my partner. I 20 would imagine they are holding Tiesto with Al. 21 Paul Morris will sell him Tiesto all day long. 22 John DiMatteo is deep in Tiesto's camp." 23 Who were you referring to when you 24 said, "I would imagine they're holding Tiesto with Al"? 25

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1	Miller - Confidential
2	A. I'm not sure. I apologize. I'm
3	not sure.
4	Q. Could it have been Al Dorso?
5	A. I don't think so, but it could
6	have sure. It could have.
7	Q. Do you know any other Als as you
8	sit here today that you might have been
9	referring to at that time?
10	A. I mean
11	Q. You just don't know?
12	A. I just don't know.
13	Q. You say, "Paul Morris will sell him
14	Tiesto all day long."
15	Paul Morris is Tiesto's agent at
16	AM Only; is that correct?
17	A. Yes.
18	Q. What were you saying here, that
19	Morris will do a deal with DiMatteo
20	A. Yes.
21	Q for Tiesto?
22	A. Yes.
23	Q. And that's because you think they
24	have a deep relationship? Is that what you mean
25	when you say "He is deep in Tiesto's camp"?

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1	Miller - Confidential
2	A. That was my thought at the time.
3	Q. You say, "I would imagine they are
4	holding Tiesto."
5	Who is the "they" that you are
6	referring to?
7	A. I don't know. Possibly AM Only. I
8	don't know.
9	(Miller Exhibit 5, Bates No.
10	LN0001015, E-mail Chain, marked for
11	identification.)
12	(Witness peruses the exhibit.)
13	BY MR. SIEGEL:
14	Q. Have you had a chance to look at
15	Exhibit No. 5?
16	A. Yes, sir.
17	Q. At the top, it appears to have a
18	normal e-mail layout. It appears to be an
19	e-mail from you to John D'Esposito on February
20	23rd, 2011.
21	Do you agree with that?
22	A. Yes.
23	Q. But underneath that, in the body of
24	it, it looks to me like it's a series of
25	exchanges between you and somebody named Steph

Page 227 1 Miller - Confidential 2 Q. Wiederlight was in New York? 3 Α. Yes. And Cara Lewis? 4 Q. 5 Α. Was in New York. 6 Now, this transcription is dated 0. 7 April 22, 2011. Do you recall when you spoke to 8 these people at William Morris? 9 No, but it would have been sometime 10 after the first meeting with your clients and 11 before this meeting. 12 What was the -- I just want to make Q. 13 sure I understand who you spoke with. 14 Did you speak with Mr. Muller 15 directly or an assistant? 16 Α. An assistant. 17 Q. Do you know who that person was? 18 Α. No. I don't recall. 19 Let me just take them one by one. Q. 20 Tell me what you recall about your conversation 21 with Mr. Muller's assistant. Did you place the 22 call? 23 Maybe. Maybe meaning that I might Α. 24 have placed a call or it might have been a topic that came up on -- within another conversation. 25

Page 228 1 Miller - Confidential 2 Do you understand what I'm saying? 3 Q. Yes. 4 Would that person have been in 5 Los Angeles when you spoke with her or him? 6 Α. Yes. 7 Q. Was it a her or a him? I'm pretty 8 sure it was either -- either of those two. 9 Α. I'm fairly sure it was a him. 10 Tell me what you recall about that Q. 11 conversation. 12 Α. During that first meeting with your 13 client -- clients, I think that they had 14 suggested at a certain point certain talent who 15 they represented were confirmed to play the 16 event. And I was trying to see if they were 17 making an accurate statement. 18 Do you remember what Mr. Muller's Q. 19 assistant told you? 20 Yes. Α. 21 What was that? Ο. 22 Α. I asked them whether or not The 23 Prodigy were scheduled to be in New Jersey on or 24 about the time of the festival, The Prodigy 25 being a client -- an artist, sorry. And I was

Page 229 1 Miller - Confidential 2 told no, that they had no plans to be in the 3 United States at that time. Did you ask whether or not my 4 Q. 5 clients had made an offer, or did you simply ask 6 whether they were going to be in New Jersey at 7 that time? 8 Α. I just asked if they were in the 9 general vicinity. 10 Now, is that the totality of your 11 conversation with Mr. Muller's assistant? 12 Α. Yes. 13 Q. Prodigy is the --14 Sole client. Because he was -- he Α. 15 was the agent that represented The Prodigy day 16 to day at that moment in time. I don't believe 17 he is today. 18 Tell me what you asked Q. 19 Mr. Wiederlight -- or spoke about with 20 Mr. Wiederlight. 21 I would have had the same conversation -- he would have been the -- he 22 23 would have been the third person I spoke to. 24 would have spoken to Cara Lewis next or in --

right about the same time about N.E.R.D.,

25

Page 230 1 Miller - Confidential 2 another artist, and asked the same question, 3 whether or not they were available or scheduled to appear -- I don't know if I used the word 4 5 "available" -- whether or not they were 6 scheduled to appear in the New York or New 7 Jersey area on or about the time of this 8 festival and if they were actively looking for 9 work in my region at that time, and I was told 10 no. 11 And Pete Wiederlight -- I may 12 have -- I would have asked the same question 13 about an artist named Booka Shade, B-O-O-K-A. 14 MR. MARX: Shade spelled like 15 shade? 16 THE WITNESS: (Witness nods head.) 17 BY MR. SIEGEL: 18 Is it your testimony that the Q. 19 complete extent of your conversations with 20 Mr. Wiederlight, Ms. Lewis and Mr. Muller's 21 assistant was simply asking whether or not 22 certain bands were scheduled to be in New York 23 or New Jersey at that time? 24 Α. Yes, or available to appear. 25 Q. Did you tell them why you were

# In The Matter Of:

Juice Entertainment, et al v. Live Nation Entertainment

> Thomas Dorfman November 12, 2013

Rizman Rappaport Dillon & Rose 66 W. Mt. Pleasant Ave. Livingston, N.J. 07039 (973) 992-7650

ORIGINAL

Mile 1 - Seript® with Word Index

Doi	fman - direct Page 193	Don	fman - direct Page 195
1	Q It doesn't say Chris Barrett,	1	actual nice line with the signature block, yours
2	silent partner, it says Christopher Barrett,	2	is next to it.
3	partner, correct?	3	I assume that Mr. Sandberg signed
4	A Yes.	4	first because he put his name on the actual
5	Q And why is John Sandberg signing	5	line, is that correct?
6	this agreement as a partner of Juice	6	A I can't recall that, Mr. Marx.
7	Entertainment, LLC?		Q Do you recall when you put
8	A Well, Mr. Marx, when we had this		your signature on this, why didn't you say to
9	meeting on March 7th, we really did not think		Mr. Sandberg, you're not a partner in Juice
10	that Al Dorso was going to stand up to his		Entertainment, LLC, why are you signing this
11	honorable word and give us a contract.		contract?
12	At this point in time your client	12	A Mr. Marx, again, if my secretary,
13	had respectfully told him not respectfully,		assistant, anyone signed the contract at this
14	your client told him that our talent was being	14	point that was sitting in that room, I would
15	blocked by your client and multiple agencies.	15	absolutely have no problem with it. I thought
16	That our partners were thieves,	16	the chances of Al Dorso signing this contract
17	that they were broke, that they were bad		would be one in a million.
18	mouthing us and all of our partners to the	18	When he signed this contract I
19	Sports Authority, to him, the pressure he was	19	was very, very happy for the short period of
20	getting from the Sports Authority to the powers	20	time then, and that's all I was focused on.
21	that may be.		Q Did you have any discussion about
22	We also met with your clients		section three of the contract? It's on page
23	just days before, and they reiterated exactly	23	three. It says, "Financial terms."
24	the same things that Al Dorso said and more to	24	More specifically, my question
25		25	is, did you and Al Dorso have any discussions
Dor	Iman - direct Page 194	Dor	fman - direct Page 19
1	When this contract came and he	1	concerning section three before you signed it?
2	actually was signing it, I, quite frankly, would		A Yes, we did.
3	have let my secretary sign the thing. Didn't		Q What did you discuss?
4	even pay attention. It was most important that		A On the day of the contract
5	it got signed. I was actually shocked that the		signing?
6	guy would honor his word after knowing that we		Q At any time.
7	were basically destroyed.	7	A Paragraphs A, B and C, or A and
8	Me being the sole owner of Juice	8	B?
9	Entertainment, the main thing to me was that my		Q Anything concerning financial
10	name was signed on the line, and the main thing		terms.
11	was that Al Dorso signed his signature.	-	A Just to be clear, A, B and C?
12	Q Why did John Sandberg sign this		Q Yes.
13	contract as a partner of Juice Entertainment,		A I have to go to page four then,
14	LLC?		correct?
15	A I don't know if John Sandberg		Q Feel free to go anywhere you need
16	signed it as he wanted to be a partner of Juice		to go. I'm trying to get your best recollection
17	Entertainment, LLC, or a partner, partnering in	17	of things that you discussed with Al Dorso
18	one of the events. I don't know. I can't	18	concerning the contract before you signed it.
	answer that.	19	MR. SIEGAL: He's asking if you
13	MID TVI HIME.	123	THE CITY IN GOVING IT JOA

All I know is that I was

21 absolutely shocked that Al Dorso signed the

23 on that dotted line and have this contract.

22 contract, and I was really happy to sign my name

20 have a recollection of what you talked about.

Do you remember what you talked

21 You don't have to regurgitate this to him.

20

22

Liv	e Nation Entertainment	893	
Dor	lman - direct	Page 265	Dorfman - direct Page 26
1	Q Had you told me everything you		1 Q Did you write anything down?
	can recall about that call?		2 A Myself, not to my recollection.
	A Best I can.		3 Q Do you know whether any of the
	Q When did the meeting take place?		4 other participants did?
	A I believe it's March 3rd.		5 A Not to my recollection.
	Q Where?		6 Q When is the first time that you
	A Live Nation headquarters in		7 spoke to someone other than you, Mr. Barrett or
8	New York by Times Square.		8 Mr. Sandberg about the meeting?
9	Q Who was present?		9 A After the meeting?
	A Myself, Christopher Barrett, John		10 Q Yes.
11			11 A We spoke to Vito Bruno. We were
12	Q The other participant, how long		12 ealling Vito and John's phones off the hook.
	was the other participant involved in the		13 Spoke to Vito or John that day, if not both of
	meeting?		14 them.
15	A Two seconds.		15 Q Do you recall whether you spoke
16	Q How long was the meeting?		16 to them together or separately?
	A Probably 20 minutes, 30 minutes.		17 A I don't recall if it was together
	Not a long time.		18 or separately we definitely spoke with both of
	Q Was it in a conference room or in		19 them, though.
20	someone's office?		20 Q Let's go to the are you able
21	A It was in Jason Miller's office.		21 to recall the meeting in terms of who said what?
22	Q Did you record the meeting?		22 A Yes, I am.
23	A No, I did not record it. If I		23 Q Or do you have a general
24	did record it, I don't believe we would be		24 recollection of what was said?
25	sitting here today.		25 A I have a pretty good memory of
Don	man - direct	Page 266	Dorfman - direct Page 26
1	Q Did anybody else record it to		1 it.
	your knowledge?		2 Q Why don't you give me that memory
	A Not to my knowledge.		3 that you have of that meeting from the start to
	Q Did you take notes?		4 the finish to the best of your recollection.
	A No, I did not.		5 A Start to finish. We went to Live
	Q Did anybody else take notes to		6 Nation headquarters. We were brought into Jason
7	your knowledge?		7 Miller's office. I excused myself to the
8	A Not to my recollection. Not to		8 bathroom briefly, came back into Jason Miller's
9	my knowledge.		9 office.
10	Q After the meeting did you do		10 Jason Miller then called John
11	anything to memorialize your recollection of	f	11 D'Esposito into his office, and Jason Miller
12	what occurred during the meeting?		12 started talking and wanted to talk about the
	A I remember what happened.		13 electronic dance event and them being involved.
	Q But did you do anything to		14 I told Jason Miller that we were
	memorialize your recollection of what happe	ened	15 not interested in doing anything with them in
16	during the meeting?		16 the electronic dance event. We'd been working
	A Can you state that over?		17 on it for over nine months. We had partners in
	Q Sure.		18 place. We had everything lined up that we
19	Did you write a summary of the		19 needed. We had no interest in speaking to them
20	meeting?		20 about the electronic dance event.
	A I know we spoke, me and Chris and		21 If they were interested on
	John spoke about it, and we told other		22 putting on some other shows, we would be willing
		T	
22	individuals about it, such as vito Bruno, but	1	23 to talk.
22 23 24	individuals about it, such as Vito Bruno, but don't know if anything was written down or		24 They immediately came in and, we

894 Live Nation Entertainment Page 271 Dorfman - direct Dorfman - direct Page 269 There is nothing to talk about. 1 Vito probably for another several minutes. John D'Esposito asked me who the 2 Q You can tell me what they said. 2 fuck I was. I told him my name is Tommy D, and 3 A They just said that they are 3 he said, I never fuckin' heard of you. fucking thieves, they are incapable of producing any shows, they are incapable of obtaining Told them all I'm coming from a 5 5 different background from your music, but I talent. And I defended them, saying they produce very successful shows, Newark, procured a lot of good talent and produced a lot 7 of shows. I defended Vito, saying he produced New Jersey area over the last 15 years and I've 8 8 heard great things about yourself and Beatstock for 10, 15 years. Mr. Miller. Jason Miller then turned and 10 10 11 Q Okay. 11 said, Vito never produced Beatstock, but he 12 A Then Mr. Miller immediately came claimed that he did. 12 in and said they wanted to be involved in the One of us in the room said, we 13 13 electronic dance event. have a contract. 14 14 I told them we had partnered with John D'Esposito, said contracts 15 15 Vito Bruno and John DiMatteo 50/50 partners in don't mean shit. 16 16 John Sandberg then defended the the event. 17 17 They told me the same contract. 18 18 allegations, the same things that Al Dorso told John D'Esposito said, I have seen 19 19 me on February 18th, now it's coming to be true, your contract. There are loopholes in your 20 coming from the horse's mouth. contract, I can kick you out of your contract 21 Jason Miller told me John and anytime I want. It was really a shock on my 22 22 Vito were broke. They don't know how to produce behalf. 23 23 an event. They are thieves. That they can't 24 24 So I defend our situation, and produce an event, they weren't capable of they try to make us look horrible. I actually 25 Dorfman - direct Dorfman - direct Page 272 Page 270 producing an event. And he told me, I spoke to 1 told them, which was untruthful, that we had 10 the agents, you don't have any talent. I'm not acts booked, as the mere fact they knew we 3 didn't have any, and I told them that we had ten going to allow you to get talent unless you 3 acts booked, to try to stand up for ourselves a partner with us. 4 D'Esposito was pacing back and little bit here. 5 5 forth, frustrated, behind Mr. Miller's desk. They pushed the issue again, 6 6 kicking them out, and gave us an ultimatum that I told Mr. Miller I'm not 7 we either partner with them or there is no interested in partnering with them. He told me 8 if we kicked out John and Vito and partner with event. 9 him, that he would fund the project a hundred I told them that I was not going 10 10 percent and give us 50 percent of the share. to break my contract with Vito and John and that 11 11 He said he spoke with William was it. I told him I would not break it in any 12 12 Morris agency, said it was the exclusive agency, way. 13 13 we were not getting any talent. After I stressed that several 14 He then came in to say that with times, they then all changed their tune and 15 15 John and Vito we would be prevented from getting said, we love John, we love Vito, but business 16 16 tickets at the Meadowlands, that they would is business. 17 17 block our ticketing. John D'Esposito went back and 18 18 Chris Barrett came in and said, said, there are all kinds of methods that we can 19

from the Meadowlands.

20

21

22

23

24

25

we got ticketing last year from Michelle Cattena

partners are Vito and John. You will not get

He said, it doesn't matter. Your

Then they bad mouthed John and

tickets from the Meadowlands.

21

22

23

24

get you kicked out of the stadium. I have a

close relationship with Al Dorso. I have a

25 I told them, look, sorry, we worked on this for

can throw you out anytime I want.

I wasn't going to be bullied. So

close relationship with the Sports Authority. I

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Dorfman - direct	Page 273	Dorfman - direct Page 275
<ul> <li>nine months. If there is room next year for y guys to try to get in the situation a little</li> <li>bit, it would be great to talk. You guys want</li> <li>to put any other shows on, very happy to spe</li> <li>with you about it.</li> <li>They just kept attacking even</li> <li>more. I said, I'm willing to speak to John an</li> <li>Vito and see what we can do.</li> <li>They told us to get back to them</li> <li>or we wouldn't have we wouldn't be in the</li> <li>Meadowlands. That's how the meeting ende</li> <li>Q Now have you told me everything</li> <li>that you can recall from the meeting?</li> <li>A Yes, that's the best of my</li> <li>recollection.</li> <li>Q There is nothing that you can</li> <li>review to refresh your recollection? There a</li> <li>no recordings, you didn't take any notes. Th</li> <li>is your best recollection?</li> <li>A Yeah, but I remember it pretty</li> <li>well, pretty much like the day you die. You</li> <li>remember it.</li> <li>Q You told me everything you recall</li> </ul>	t ak d	1 Q Did you have any assumption as to 2 where D'Esposito would have gotten this 3 information from? 4 A I assumed from assumptions 5 I assumed from AI Dorso and some from the 6 agents. 7 Q Who said he had spoken to the 8 agents, D'Esposito, Miller or both? 9 A Both of them did. 10 Q And did they tell what agents 11 they spoke to? 12 A They said that they spoke to 13 William Morris, and then one of them referred to 14 agents. 15 Q What happened next? 16 A Well, we walked out of the office 17 and we were in complete despair, because it's 18 one thing to hear the threats from Al Dorso, and 19 to immediately feel the effects when all offers 20 are out and everything is looking great with the 21 agents, and now nothing is coming back. 22 Now to hear from their mouth 23 directly, we felt we were in serious trouble.
<ul><li>24 Jason Miller telling you, correct?</li><li>25 A Yes.</li></ul>		24 We at that point knew that our electronic talent 25 was not going to happen unless there is a
1 Q And you recall everything that 2 you, John Sandberg and Chris Barrett told the 3 correct? 4 A Yes. 5 Q Did you know what D'Esposito was 6 talking about when he said, we seen your 7 contract? Because my understanding is that 8 contract was signed on March 7th, which was 9 several days after this March 3rd meeting. 10 Do I have that sequence of events 11 correct? 12 A Yes, it was. 13 Q Did that occur to you during the 14 meeting? 15 A Yeah, it did. We did have a 16 verbal contract with Al dating back to Octob 17 and the other contract was already on the tab 18 that was at Al Dorso's office. 19 Q The draft he forwarded to you on 20 February 15th, right? 21 A Yeah. And the one thing— 22 actually, now you just refreshed my memory	your as per, ole	1 miracle and we were probably going to lose our 2 contract and be blown out of our deal and our 3 careers, to be quite frank. 4 Us three were extremely, 5 extremely, extremely stressed out. 6 I don't know how much further you 7 would like me to go. 8 Q That's how you were feeling. 9 What did you do next, if anything, with respect 10 to the event? 11 A I believe Chris Barrett called up 12 Jason Miller I wasn't speaking to Jason 13 Miller because I didn't want to speak to him 14 again and asked him if we would agree to all 15 your arrangements, would you put the Tiesto dead 16 mouse tour on our stage, something I believe 17 they were planning, for the following year? 18 Q When did Barrett make this call 19 to Miller? 20 A Several minutes after leaving 21 Live Nation. 22 Q Did Miller take the call?
one thing that I do recall, in addition I know dates in your contract, and that's when he we into the loopholes and I can kick you out.		<ul> <li>23 A Yes, he did.</li> <li>24 Q How did that conversation go?</li> <li>25 A From what Chris said I did not</li> </ul>

## In The Matter Of:

Juice Entertainment, et al v. Live Nation Entertainment

> John DiMatteo July 17, 2013

Rizman Rappaport Dillon & Rose 66 W. Mt. Pleasant Ave. Livingston, N.J. 07039 (973) 992-7650



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is a lot of other things.

6 A. Yes, you did.

11 headliner?

19 A. Tiesto.

20 Q. Any others?

14

1 A. Yes, to secure sponsorship, to secure

4 Q. You mentioned the concept of having a

headliner. Did I recall that correctly?

7 Q. Can you tell me the need to have a

9 A. Can you be more specific?

10 Q. Sure. Why did this event need a

12 A. You need an artist to anchor The

17 Q. Who were the headliners that were

staff, negotiate all the terms of the venue. There

headliner at an event that was being contemplated?

Event, an artist that's capable of selling at least

50 percent of the capacity of the venue on their

own. The headliner is typically to anchor for the

event and it is supported with other talent.

being discussed in connection with this event?

Page 33

the rest of the talent.

2 Q. Now, I believe your testimony was that

Page 35

Page 36

Tiesto declined the offer because he went to

Electric Zoo. Did I recall that correctly?

5 A. Yes.

6 Q. What is Electric Zoo?

7 A. Electric Zoo is a music festival that

was launched in 2009. It takes place annually on

Labor Day weekend on Randall's Island and it is

produced by a company called Main Event.

11 Q. How do you know that Tiesto declined

12 the offer to appear at this event, so that he could

13 appear at the Electric Zoo event?

14 A. The agent told me.

15 Q. Who is the agent?

16 A. Paul Morris.

17 Q. Did Mr. Morris tell you that orally or

in writing?

19 A. Orally.

20 Q. Do you recall when he told you that?

21 A. No.

22 Q. Did you tell anybody else what

Mr. Morris had told you about the reason why Tiesto

was declining the offer to appear at this event?

25 A. Repeat that, please.

21 A. Steve Angelo, at a certain point, and 22 I don't remember if there were others.

23 Q. And Tiesto and Angelo would be sufficiently important as players in the industry

that they could be headliners for an event like

Page 34

1 this? 2 A. Yes.

3 Q. Did you make offers to Tiesto and

4 . Steve Angelo?

5 A. Yes.

6 Q. Were they accepted?

7 A. No.

8 Q. Do you know why they were not

accepted?

10 A. Tiesto -- Tiesto's offer was not

accepted because he played for -- he was going to

Electric Zoo. And Steve Angelo, for some reason,

just didn't want to do it. I don't know why.

14 Q. Do you know whether the fact that

Mr. Steve Angelo and Tiesto declining offers had an

16 impact on whether other artists were accepting or

17 not accepting offers to appear at The Event?

18 A. For sure. Having or not having an

19 artist of Tiesto's caliber will dictate, to a

20 certain extent, whether the support artists and

other talent on the show confirm. It is the first 21

thing they will say is "who else is playing." When 22

you say Tiesto is playing it gives The Event instant

credibility. When you have a headliner and you are

launching a new event it becomes difficult to secure

1 Q. Sure. Mr. Morris told you that Tiesto

2 was declining the offer to appear at this event?

з A. Right.

4 Q. Because he was going to appear at

Electric Zoo?

6 A. Right.

7 Q. Did you tell anybody what Mr. Morris

had told you?

9 A. I probably told -- I don't remember

exactly. I really can't give a definitive answer.

I'm assuming I told the people that we were working

with, the plaintiff.

13 Q. Do you know whether you told them in

writing or --

15 A. No, no, no, definitely not in writing.

16 Q. Okay.

17 A. Not to my knowledge anyway.

18 Q. Okay.

19 A. I should just say not to my knowledge.

20 Q. Did you speak about the reasons why

Tiesto was declining the offer at this event with

anyone else associated with Tiesto?

23 A. I don't remember.

24 Q. Now, you've been describing for me

what the partners you identified to me were doing in

۰	ase 2.11-01-01-510-000.
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Live Nation Entertainment	
Page 45	Page 47
1 Q. Have you dealt with William Morris	1 agent. Alex Chakin works under both of them. Pete
2 other than in connection with this event?	2 Wiederleit runs the northeast territory, works under
3 A. Yes.	3 them. Joel is the head of the electronic
4 Q. For how long have you been dealing	4 department.
5 with William Morris?	5 Q. Okay. And how were the four of them
6 A. Since they started the electronic	6 involved in connection with this event?
7 division.	7 A. I spoke with Joel about The Event. I
8 Q. When was that?	8 had a meeting at their office with Sam Kirby, Alex
9 A. I don't remember. It could be looked	9 Chakin and I believe Pete Wiederleit was there and
10 up. When they started the electronic division is	10 we spoke about The Event.
11 when I started with them.	11 Q. Do you recall when that meeting was?
12 Q. So these events took place	12 A. First quarter of 2011 is as close as I
13 A. It might have been in 2008, early 2008	13 can get to it.
14 I think. Don't quote me on that. You can look it	14 Q. Where was the meeting?
15 up and see exactly.	15 A. At the William Morris office, 6th
16 Q. Who have you dealt with in connection	16 Avenue.
17 with the	17 Q. In New York?
18 A. With this event?	18 A. In New York.
19 Q. Just generally at William Morris?	19 Q. How long did the meeting last?
20 A. Generally at William Morris?	20 A. Maybe an hour, estimating an hour.
21 Q. Yes.	21 Vito Bruno was with me.
22 A. Names of people I deal with there are	22 Q. So the participants were you and
23 Joel Zimmerman, Samantha Kirby, Alex Chakin, Peter	23 Mr. Bruno from Area?
24. Wiederleit. Prior to this date, right? You are	24 A. Right.
25 talking about who did I deal with, William Morris	25 Q. And the William Morris participants
Page 46	Page 48
1 from 2011 and prior?	1 you identified?
2 Q. Sure. Yes.	2 A. Yup.
3 A. Okay. Yeah, that pretty much sums it	3 Q. Did you record that meeting?
4 up.	4 A. No.
5 Q. And how about since then?	5 Q. Do you know whether anybody else did?
6 A. Since then the names mentioned, in	.6 A. I don't know.
7 addition to the names mentioned, since then Connor	7 Q. Did you take notes?
8 Sheldon, Jonas Shoeman, Connor Sheldon, Jonas	в A. No.
9 Shoeman, Mike Berkowitz, Ryan King. That about does	9 Q. Do you know whether anybody else did?
10 it.	10 A. I don't remember.
11 Q. Who from William Morris did you deal	11 Q. Do you remember the meeting?
12 with in connection with this event?	12 A. Somewhat.
13 A. Alex Chakin, Samantha Kirby, Pete	13 Q. Tell me what you remember.
14 Wiederleit.	14 A. They asked what we were doing. We
15 Q. What about Joel Zimmerman?	
	15 told them we were doing a festival at the
16 A. Yes. Joel Zimmerman, yes.	<ul><li>told them we were doing a festival at the</li><li>Meadowlands State Fair. They asked what the name of</li></ul>
17 Q. Can you explain to me, if you know,	<ul> <li>told them we were doing a festival at the</li> <li>Meadowlands State Fair. They asked what the name of</li> <li>it was. We didn't have one yet. They asked if the</li> </ul>
17 Q. Can you explain to me, if you know, 18 the relationship between those folks at William	told them we were doing a festival at the Meadowlands State Fair. They asked what the name of it was. We didn't have one yet. They asked if the venue was confirmed and if we had a confirmed deal
17 Q. Can you explain to me, if you know, 18 the relationship between those folks at William 19 Morris to each other? In other words, is one of	told them we were doing a festival at the Meadowlands State Fair. They asked what the name of it was. We didn't have one yet. They asked if the venue was confirmed and if we had a confirmed deal with the venue. I said "yes." And then we
17 Q. Can you explain to me, if you know, 18 the relationship between those folks at William 19 Morris to each other? In other words, is one of 20 them the boss and the others not? Can you explain	told them we were doing a festival at the Meadowlands State Fair. They asked what the name of it was. We didn't have one yet. They asked if the venue was confirmed and if we had a confirmed deal with the venue. I said "yes." And then we discussed different potential options for talent.
17 Q. Can you explain to me, if you know, 18 the relationship between those folks at William 19 Morris to each other? In other words, is one of 20 them the boss and the others not? Can you explain 21 that to me?	told them we were doing a festival at the Meadowlands State Fair. They asked what the name of it was. We didn't have one yet. They asked if the venue was confirmed and if we had a confirmed deal with the venue. I said "yes." And then we discussed different potential options for talent.  Q. How did the meeting come about?
17 Q. Can you explain to me, if you know, 18 the relationship between those folks at William 19 Morris to each other? In other words, is one of 20 them the boss and the others not? Can you explain 21 that to me? 22 A. Yes. I can.	told them we were doing a festival at the Meadowlands State Fair. They asked what the name of it was. We didn't have one yet. They asked if the venue was confirmed and if we had a confirmed deal with the venue. I said "yes." And then we discussed different potential options for talent.  Q. How did the meeting come about?  A. Through Joel. I spoke to Joel first
17 Q. Can you explain to me, if you know, 18 the relationship between those folks at William 19 Morris to each other? In other words, is one of 20 them the boss and the others not? Can you explain 21 that to me? 22 A. Yes. I can. 23 Q. All right.	told them we were doing a festival at the Meadowlands State Fair. They asked what the name of it was. We didn't have one yet. They asked if the venue was confirmed and if we had a confirmed deal with the venue. I said "yes." And then we discussed different potential options for talent. Let Q. How did the meeting come about? A. Through Joel. I spoke to Joel first about The Event and he had set up a meeting.
17 Q. Can you explain to me, if you know, 18 the relationship between those folks at William 19 Morris to each other? In other words, is one of 20 them the boss and the others not? Can you explain 21 that to me? 22 A. Yes. I can.	told them we were doing a festival at the Meadowlands State Fair. They asked what the name of it was. We didn't have one yet. They asked if the venue was confirmed and if we had a confirmed deal with the venue. I said "yes." And then we discussed different potential options for talent.  Q. How did the meeting come about?  A. Through Joel. I spoke to Joel first

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1 A. How did I reach out what does that

2 mean?

3 Q. What made you call Joel?

4 A. Because he represents a great deal of

5 talent. William Morris represents a great deal of

6 talent. The first or second largest agency in North

7 America for this genre of music so that's why we

8 choose them to book artists.

9 Q. What else can you tell me about that

10 meeting at William Morris?

11 A. It was at night. I don't remember

much else except for the time of day.

13 Q. Did you have any other in-person

14 meetings with Joel Zimmerman about this event?

15 A. No. We spoke about it on the phone

16 though.

17 Q. How many times did you speak with him

18 on the phone about it?

19 A. I don't know exactly.

20 Q. Did Mr. Zimmerman tell you at that

21 meeting that William Morris wanted to be the wind

22 behind your sails for this project?

23 A. No, not at that meeting. Joel wasn't

24 at the meeting.

25 Q. Joel was not at the meeting?

1 Q. Anything with wind and sails?

2 A. No.

3 Q. Do you think that's the kind of thing

4 you would remember?

5 A. No, I don't. It is a phrase. It is a

6 cliche. I'm on the phone all the time. I don't

7 remember each cliche that people tell me.

8 Q. Do you recall ever telling Mr. Barrett

9 or Mr. Dorfman that somebody at William Morris said

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Page 52

10 that William Morris wanted to be the wind behind

11 your sales in connection with this event?

12 A. I told them -- I can't confirm or deny

13 that I've used that phrase, but I did explain to

14 them the nature of the call I had with Joel

15 Zimmerman.

16 Q. What did you explain to them?

17 A. Just like I did with you. They wanted

18 to get involved in the potential partnership and

19 they get involved in festivals and so forth.

MR. MERINGOLO: Can we take a break?

21 MR. MARX: Yes.

22 (There was a brief recess taken.)

MR. MARX: Back on the record.

24 Q. I am going to hand the witness the

25 next two exhibits. Exhibit Dimatteo-5 is a one-page

Page 50

1 A. No.

2 Q. Did anybody from William Morris tell

3 you that William Morris wanted to be the wind behind

4 your sails?

5 A. Joel and I, in our initial

6 conversation, had asked me to send over the budget.

7 He said because William Morris gets involved in

8 certain festivals and it is something that Mark

9 Geiger from William Morris heads up and he

10 potentially wanted to get involved in this festival

11 as a partnership.

12 Q. Did he use the phrase "wind behind

13 your sails" during that?

14 A. I don't remember.

15 Q. Have you ever heard that phrase before

16 being used by someone at William Morris in

17 connection with this event?

18 A. I don't remember.

19 Q. Have you ever heard anybody use that

20 phrase in connection with anything that you've been

21 involved in?

22 A. I don't remember. Wind beneath my

23 sails.

24 Q. Wind behind your sails?

25 A. I don't know.

1 document with Bates number Juice 2208.

2 (Exhibit Dimatteo-5 was marked for

3 identification.)

4 MR. MARX: Dimatteo-6 is a multiple

5 page document bearing bates numbers Juice 2187

6 through 2192.

7 (Exhibit Dimatteo-6 was marked for

identification.)

9 Q. I am going to hand them to the witness

10 and ask that he look at them and then I will ask

11 some questions.

12 Also please mark Dimatteo-7.

13 (Exhibit Dimatteo-7 was marked for

14 identification.)

15 MR. MARX: I'm also going to hand

16 Mr. Dimatteo what we've marked as Dimatteo-7, a

two-page document bearing Juice 4130 to 4131.

18 Q. Have you had a chance to review

19 Exhibits Dimatteo-5, Dimatteo-6 and Dimatteo-7?

20 A. Yes.

21 Q. Can you turn to Exhibit 5, please?

22 A. Yes.

23 Q. That's an e-mail, looks like it is

24 from you to Vito Bruno with copies to Alan Sacks,

25 Chris Barrett, Brian Arteca?

Juice Entertainment, et al v. Live Nation Entertainment

Page 101 Page 103 1 concerning payment? 1 A. I don't remember. 2 A. For the New Years show we owed Live 2 Q. You've already told me everything you 3 Nation some money that we took a little while to get 3 can recall about the conversation you had with this 4 to them but we got it to them. lawsuit with Mr. Dorfman and Mr. Barrett? 5 O. That was New Years Eve 2010? 5 A. Correct. 6 A. Yes. 6 Q. I think you mentioned that you are 7 Q. Did that involve something called doing business under the name of Area Events but 8 Newyearseve.com? that's not the actual name of the company? 9 A. No. 9 A. Currently. 10 Q. What's the current name of the 10 Q. That's something --11 A. I don't know what. 11 company? 12 Q. You don't know what that is? 12 A. We have six companies. 13 A. No. 13 Q. Okay. 14 Q. I obviously don't know what that is 14 A. There's a parent company called 15 Electronic Music Enterprises. And then there's five 15 either. 16 A. That makes two of us. 16 subsidiaries. It is a bunch. 17 Q. What was the nature of the New Years 17 Q. Is Mr. Bruno involved in any of those? 18 Eve issue from 2010? 18 A. No, no. 19 A. When we settled the show we had some 19 Q. Since when have you and Mr. Bruno not 20 been doing business? 20 money in our account that we owed them. I wouldn't 21 call it an issue. We just took a little longer to 21 A. April 2011. get to it them than we should have but we got it to 22 Q. Why are you no longer doing business? 22 23 A. It just wasn't working out. 24 Q. How much money? 24 Q. Was there any event that caused that 25 A. A little over \$100,000. 25 to happen? Page 102 Page 104 1 Q. When do you recall getting them the 1 A. No. 2 money? 2 Q. Was it related to this event in any 3 A. I don't remember. 3 way? 4 Q. Okay. 4 A. Not to my knowledge. 5 A. Maybe a couple months after the show. 5 Q. Who made the decision to separate the 6 Q. Do you recall it being a contentious relationship? 7 situation between you and Live Nation? 7 A. I did. 8 A. Contentious? 8 Q. Is the separation a subject of 9 Q. Yes. litigation between you and Mr. Bruno? 10 A. No, not really. 10 A. No. 11 Q. When was the last time you spoke to MR. MARX: I am going to check my 11 12 Mr. Barrett or Mr. Dorfman? notes, confer with my colleague. My guess is I've 12 13 A. Last year, when they told me about got no further questions. 13 (There was a brief recess taken.) 14 this. 14 15 Q. Did you meet with their lawyers? AMY WALKER WAGNER: For the record, 15 16 A. No. please send a copy of the deposition transcript to the attention of Amy Wagner at Stone & Magnanini in 17 Q. Did they ask you to provide them with 17 18 a sworn statement? Short Hills, New Jersey. 18 19

22 A. No.

20 Q. Did they ask you to provide them with

23 Q. Did they instruct you that you should

24 preserve any of your evidence related to this

21 any documents or other evidence?

20

leaves the deposition.)

24

(Whereupon, Ms. Wagner hangs up and

Case 2:11-cv-07318-CCC-CLW Document 75-3 Filed 12/19/16 Page 58 of 99 PageID:

903

From: steve@windishagency.com

To: John Dimatteo

**Sent:** 1/15/2011 1:43:37 AM **Subject:** Re: Steve Angello

You need to keep in mind that steve does edc the night before. That date is a bit harder because I have to put steve on an early flight against the clock. We can look at the possibilities but keep this in mind cause it has to make a lot of sense.

Sent from my Verizon Wireless BlackBerry

From: John Dimatteo < john@areaevent.com>

Date: Fri, 14 Jan 2011 19:15:09 -0600

**To:** steve@windishagency.com<steve@windishagency.com>

Subject: Re: Steve Angello

Hold max and AN21 for 25th.

Let's put a lineup together

--

John Dimatteo | Area Event

O +1.646.224.6964 | Fx+1.646.514.1497 john@areaevent.com | AIM: jdimatteo http://www.areaevent.com |

http://www.facebook.com/areaevent

**From**: steve@windishagency.com <steve@windishagency.com>

To: John Dimatteo

Sent: Fri Jan 14 19:00:38 2011 Subject: Re: Steve Angello

I really like the idea of something outdoor especially if its something new and different.

Roseland should be the backup plan.

Something with Tiesto would be good, except for that I'm needing a Size Matters gig with AN21 + Max and so on. I don't have my NYC play and I need it.

Sent from my Verizon Wireless BlackBerry

From: John Dimatteo < john@areaevent.com>

Date: Fri, 14 Jan 2011 18:56:53 -0600

**To:** steve@windishagency.com<steve@windishagency.com>

Subject: Re: Steve Angello

I will have info on that on Monday.

I have several out door spaces that I am working on.

Coney Island, Flyod Bennet Field and others. Will send you a full report EOD Monday.

Case 2:11-cv-07318-CCC-CLW Document 75-3 Filed 12/19/16 Page 59 of 99 PageID:

Tiesto is also around June 25th maybe we can put them together with a few others and do something larger.

I love Roseland in July too

--

John Dimatteo | Area Event

O +1.646.224.6964 | Fx+1.646.514.1497 john@areaevent.com | AIM: jdimatteo http://www.areaevent.com |

http://www.facebook.com/areaevent

**From**: steve@windishagency.com <steve@windishagency.com>

To: John Dimatteo

**Sent**: Fri Jan 14 18:48:36 2011 **Subject**: Re: Steve Angello

Any progress on governors island?

Sent from my Verizon Wireless BlackBerry

From: John Dimatteo <john@areaevent.com>

Date: Fri, 14 Jan 2011 18:16:09 -0600

**To:** JasonMiller@LiveNation.com<JasonMiller@LiveNation.com>;

steve@windishagency.com<steve@windishagency.com>

Subject: Re: Steve Angello

Interesting

--

John Dimatteo | Area Event

O +1.646.224.6964 | Fx+1.646.514.1497 john@areaevent.com | AIM: jdimatteo http://www.areaevent.com |

http://www.facebook.com/areaevent

**From**: Jason Miller < JasonMiller@LiveNation.com> **To**: Steve Goodgold < steve@windishagency.com>

Cc: John Dimatteo

**Sent**: Fri Jan 14 18:09:38 2011 **Subject**: RE: Steve Angello

Summerstage is not available for ticketed events on weekends.

They only accept shows on Mondays – Wednesdays – except for what they call 'managed events' which occur prior to June 5 and after Aug 27

You can get Roseland July 4 weekend

If you wanted Roseland June 25 I would have to blow out Gay Pride which is a little dicey – but for Steve and you motherfuckers I would do it. That particular date we would want to do sooner rather than later with the politics involved

**From:** Steve Goodgold [mailto:steve@windishagency.com]

**Sent:** Friday, January 14, 2011 7:05 PM

**To:** Jason Miller **Cc:** John Dimatteo

Case 2:11-cv-07318-CCC-CLW Document 75-3 Filed 12/19/16 Page 60 of 99 PageID: Subject: Re: Steve Angello 905

Can we get Summer Stage July 4 weekend or on Sat June 25?

Steve Goodgold Agent

The Windish Agency New York Office 580 Broadway, Suite 707 New York, NY 10012

(773) 489-3500 phone (773) 489-3535 fax

steve@windishagency.com
http://www.windishagency.com

Main Office Address: 1658 N. Milwaukee Avenue, #211 Chicago, IL 60647

On Jan 14, 2011, at 7:03 PM, Jason Miller wrote:

May 21 is 1<sup>st</sup> possible date it could be done

I could also check Convention Hall in Asbury

From: John Dimatteo [mailto:john@areaevent.com]

**Sent:** Friday, January 14, 2011 6:59 PM **To:** Jason Miller; <a href="mailto:steve@windishagency.com">steve@windishagency.com</a>

Subject: Re: Steve Angello

What about summer stage?

John Dimatteo | Area Event
O +1.646.224.6964 | Fx+1.646.514.1497 john@areaevent.com | AIM: jdimatteo http://www.areaevent.com | http://www.facebook.com/areaevent

Case 2:11-cv-07318-CCC-CLW Document 75-3 Filed 12/19/16 Page 61 of 99 PageID: From: Jason Miller < JasonMiller@LiveNation.com > 906

**To:** Steve Goodgold <<u>steve@windishagency.com</u>>; John Dimatteo

**Sent**: Fri Jan 14 17:50:21 2011

Subject: Steve Angello

We can not do Hammerstein May 6

Load in for the May 7 event begins at 12 midnight which doesn't work

Jason Miller | Senior Vice President | New York ph: 917.421.5160/ 917.421.5043 fx

e: JasonMiller@livenation.com

<image001.jpg>

### **Microsoft Outlook**

From: John D'Esposito

**Sent:** Wednesday, February 16, 2011 4:08 PM

To: Jason Miller

Subject: Re: Axwell - Area Event

Is it axwell they are holding, tiesto is what al recognized.

From: Jason Miller

Sent: Wednesday, February 16, 2011 04:02 PM

To: John D'Esposito

Subject: FW: Axwell - Area Event

FYI

From: Jason Miller

Sent: Tuesday, February 15, 2011 5:23 PM

**To:** Joel Zimmerman **Cc:** Samantha Kirby Yoh **Subject:** Axwell - Area Event

Dear Joel (and Sam);

As we discussed I wanted to give you guys a synapses of NYE at Roseland with Steve Angello.

First let me say that I have nothing but a positive personal relationship with John Dimatteo. I do think he is a good street promoter and I think he has the very best intentions out there. When it comes to event execution his is vastly different; which is probably why we make for such a good team.

We suffered from a huge ticketing mess on NYE that the artist – Steve Angello – was insulated from. The ticketmaster portion of the tickets were executed fine, but the fulfillment of sub-promoter (consignment) tickets, Wantickets and VIP left a lot to be desired. This resulted in a massive back up at the door that took longer than it should have to fix.

Consignment tickets, while a standard of electronic music, are difficult for me as a 'traditional' promoter because they are nearly impossible to reconcile. I have a fiduciary responsibility to the artist and agent and if there is no means of control and tickets can not be reconciled against an audit, there is no way for me to know for sure or properly represent how many tickets are actually out there, what they were sold for, and protect all of our shared interests. We generally arrange for a swap of consignment tickets for ticketmaster tickets so that we have a 1 to 1 swtich and it is sold into the audit. This has worked very well for me in the past, but Steve Angello was different because they gave different sub-promoters different 'rips' on the ticket which resulted in many different financial amounts that the show retained against what was sold. Not a good business practice and near impossible to settle accurately

Then, Wantickets, was completely un-prepared for the amount of tickets they sold and the will call they had to fulfill. They were not properly staffed, nor did they have experienced folks staffing. Someone on the want staff actually got frustrated and left mid show – making things worse. A better practice would have been to force shipment of tickets in advance, but I am told that results in much lower sales.

Finally, the VIP set up was overwhelming and understaffed. An area that John was to be expert in. I have pulled this off previously for Deadmau5 entirely on my own with no glitch, but NYE was disastrous.

With all of this in mind my intent and suggestion moving forward with Area and any independent promoter is that I will be in control of all finances and ticketing. Because Axwell has a relationship with Ticketfly, I do not see us using Wantickets. Want has had some issues, so I have been told, paying promoters and artists their funds due. I haven't had that problem yet, but they initially owned some resources that we sold tickets on for NYE and have been slow to pay

CONFIDENTIAL LN0000993

# Case 2:11-cv-07318-CCC-CLW Document 75-3 Filed 12/19/16 Page 64 of 99 PageID: 909

John. As a result I told them I would not support Want in the meantime beginning immediately with an upcoming Wolfgang Gartner show where they have requested an allotment to sell.

Most importantly, New Years Eve was a tremendously successful sold out engagement, yet I have still not settled internally with John. He owes me in excess of \$100K. This is not a concern of artist or agent, but hopefully an illustration as to why I would require to be in control of finances on a show when significant funds are in play.

As all of this relates to Axwell I would offer this

- 1) Live Nation will control the ticketing and finances of the event, which is not an issue based upon our previous discussions. I would suggest we do not use consignment tickets, but if we choose to they are pulled off of the Ticketmaster system and signed for by the person responsible for selling them in small, manageable allotments
- 2) Because there is a relationship with the Artist and Ticketfly, I suggest we maximize this opportunity and not use Wantickets. There should be no more than 2 ticket companies on any given show.
- 3) Any VIP sales will be sold and fulfilled by me and I will be personally responsible for the execution. I have a system that has previously proven to be flawless.
- 4) Area Event will focus on what they do best street marketing. They will enhance my efforts and handle the hand to hand combat in the clubs as well as supplement what we do online. I will continue to handle production as I do for all of the shows

I believe this is the best recipe for success. Please call if you would like to discuss

**JAS** 

Jason Miller| Senior Vice President |New York ph: 917.421.5160/ 917.421.5043 fx

e: JasonMiller@livenation.com



BLY TICKETS RT

CONFIDENTIAL LN0000994

From: Samantha Kirby Yoh February 23, 2011 9:27:36 AM (-08)

To: Alex Chaykin; David Levy; SAMK

Cc: Bcc:

Subject: RE: PVD June 25/26

#### **Attachments:**

its the same flaky promoter that just fucked up the new york marketing and owes live nation money...

Samantha Kirby Yoh | WME skirby@wmeentertainment.com 212.903.1149

From: Alex Chaykin

Sent: Wednesday, February 23, 2011 11:44 AM

To: David Levy; SAMK

Subject: FW: PVD June 25/26

See below re Meadowlands Festival in NY/NJ.

Is this 100% out?

Alex Chaykin | WME achaykin@wmeentertainment.com 212.903.1598 212.632.1207 (f)

From: John Dimatteo [mailto:john@areaevent.com]

Sent: Saturday, February 19, 2011 2:16 PM

To: Alex Chaykin

Cc: Samantha Kirby Yoh; Peter Wiederlight

Subject: PVD June 25/26

Alex,

Do you think we sway PVD to play here instead of Europe to play for \$80,000?

Let me know your thoughts.

Thanks,

John Dimatteo | Area Event

O +1.646.224.6964 | Fx+1.646.514.1497 john@areaevent.com | AIM: jdimatteohttp://www.areaevent.com | http://www.facebook.com/areaevent

CONFIDENTIAL WME000349

From: Alex Chaykin February 23, 2011 9:30:01 AM (-08)

To: Samantha Kirby Yoh; David Levy; SAMK

Cc: Bcc:

Subject: RE: PVD June 25/26

#### Attachments:

Noted.

From: Samantha Kirby Yoh

Sent: Wednesday, February 23, 2011 12:28 PM

**To:** Alex Chaykin; David Levy; SAMK **Subject:** RE: PVD June 25/26

its the same flaky promoter that just fucked up the new york marketing and owes live nation money...

Samantha Kirby Yoh | WME skirby@wmeentertainment.com 212.903.1149

From: Alex Chaykin

Sent: Wednesday, February 23, 2011 11:44 AM

To: David Levy; SAMK

Subject: FW: PVD June 25/26

See below re Meadowlands Festival in NY/NJ.

Is this 100% out?

Alex Chaykin | WME achaykin@wmeentertainment.com 212.903.1598 212.632.1207 (f)

From: John Dimatteo [mailto:john@areaevent.com]

Sent: Saturday, February 19, 2011 2:16 PM

To: Alex Chaykin

Cc: Samantha Kirby Yoh; Peter Wiederlight

Subject: PVD June 25/26

Alex,

Do you think we sway PVD to play here instead of Europe to play for \$80,000?

Let me know your thoughts.

Thanks,

CONFIDENTIAL WME000350

## **Microsoft Outlook**

From: Jason Miller

**Sent:** Wednesday, April 06, 2011 4:36 PM **To:** John Dimatteo; John D'Esposito

Cc:Jesse BellinSubject:RE: Asbury Park

I think it is available still - John/Jesse?

Can you guys send John Dimatteo and I some expenses and the running hours etc?

How late can we go?

----Original Message-----

From: John Dimatteo [mailto:john@areaevent.com]

Sent: Wednesday, April 06, 2011 4:16 PM

To: Jason Miller Subject: Asbury Park

Hey Jason,

Is June 25th available at Asbury summer stage for Steve Angello and friends?

How would the deal work?

What are the running hours?

Let me know

Thank you,

--

John Dimatteo | Area Event

O +1.646.224.6964 | Fx+1.646.514.1497 john@areaevent.com | AIM: jdimatteo http://www.areaevent.com |

http://www.facebook.com/areaevent

CONFIDENTIAL LN0001039

#### **Microsoft Outlook**

From: Jason Miller

**Sent:** Thursday, May 12, 2011 5:33 PM **To:** loub516@aol.com; John D'Esposito

**Subject:** Asbury Park

Lou B;

I want you to meet John D

John D is the founder and creative genius behind the Bamboozle Festival. He found the Jonas Brothers, Demi Lovato, and a host of bands too long to mention

He is also the purveyor of EVERYTHING in Asbury Park, NJ – which includes the Stone Pony, the Stone Pony outdoor summer stage and Convention Hall

Last summer we did 2 nights of Tiesto with John Dimatteo which sold out Convention Hall and we had 7,800 paid over the two nights

We would like to do something this summer as well

Can you get John connected with Rob Fernandez and maybe the three of you – and myself as well – figure out if we have an opportunity that makes sense? We can make some cash

John D;

Meet my most trusted friend and partner in dance music in New York – Lou B.

Lou is a Long Island guy – but he works closely with Pacha and together they are the most focused force in dance in New York

If we want to put something together Lou and Rob are our guys.

I simply do not have Rob's email handy

Take it away Lou...

Jason Miller| Senior Vice President |New York ph: 917.421.5160/ 917.421.5043 fx

e: Jason Miller @livenation.com

UPCOMING EVENTS



BUY TICKETS AT

CONFIDENTIAL LN0001048

### In The Matter Of:

Juice Entertainment, LLC, et al v. Live Nation Entertainment, Inc.

> Al Dorso July 16, 2013

Rizman Rappaport Dillon & Rose 66 W. Mt. Pleasant Ave. Livingston, N.J. 07039 (973) 992-7650

> Received JUL 26 2013



Min-U-Script® with Word Index

Dorso - direct	Page 9 D	ors	o - direct P	age
1 was recorded in any way?	3	1	know, out of the blue, and I gave them a shot a	ıt
2 A I don't believe so.		2	it.	
3 Q Did you take notes during the	1 3	3	So they said, well, we would like	
4 meeting?		4	to have a chance. I said, they have a contract.	
5 A No.		5	Why don't you talk to them? They talked. I	
6 Q Do you know whether the other			don't know what about. I just know that they	
7 people took notes?		7	talked.	
8 A I don't recall. I assume, but I		8	The boys from Juice said they	
9 don't recall that.		9	couldn't come to any agreement, and Johnny D	)
10 Q What do you recall discussing	1	.0	said that they weren't going to agree to	
11 with them?	1	1	anything, and he was a little irritated that,	
12 A I think they asked me and my	1	2	you know, there was a concert that was going	to
13 lawyers what I thought transpired between th	ne 1	.3	happen and he thought it should be his because	
14 parties, and I told them.		4	we had some sort of relationship, which was n	
15 Q Were there any other subjects	1		really a great relationship to begin with.	
16 that you discussed?		.6	And, you know, honestly, I said	
17 A No.			to the guys, I don't know why you don't take	
18 Q Did they ask whether you would	ALC:	.8	what you get, I said, they are the 800 pound	
19 sign a statement or anything of that nature?	2.0-	.9	gorilla in the room. You should talk to them	
20 A No.		20	and you should negotiate and make this thing	
21 Q Did you offer to do so?	2	21	happen, because if they don't want it to happen	١.
22 A No.			it won't happen.	->
23 Q Did you discuss whether you would	1	23	They said no, no, no, we have	
24 be a witness in this case?	2	24	contracts in place, we have everything in place	è.
25 A I don't believe so.	2	25	Within a matter of months the	
Dorso - direct	Page 10 D	Dors	o - direct F	age
1 Q You told me that they asked you		1	whole thing fell apart, and they were way	
what you thought happened in this matter an		2	outside their contract agreement anyway, and	in
3 that you told them?			my mind they couldn't put it together at that	111
4 A Um-hum.			time, so it didn't almost they couldn't get	
5 Q What did you tell them?			it together from the time they started talking	
6 A Well, the boys at Juice had a		6	to Live Nation.	
7 contract and they had set certain goals at		7	My feeling was if they connected	
8 certain times, and they were way past those		8	with somebody like Live Nation they would be	a .
9 goals and they were at the edge of not I		9	able to put it together and get it done, because	
10 actually kept giving them the benefit of the	1		I don't think they had the tools that were	
11 doubt. They are young guys. I thought that		1	necessary to get it done at that point.	
12 they needed a break and they were trying har		12	So, I mean, that was basically	
13 so I kept extending the you know, they we			what I said.	
14 at the edge of those goals.	100		Q Do you recall saying anything	
They weren't performing to the		15	else to the lawyers for the plaintiffs at that	
16 contract. So at one point I heard from Live	1.00	16	time?	
17 Nation actually, not from Live Nation, from			A No, no, I don't recall.	
18 John D, who was producing Bamboozle ther	e, and 1	18	Q Did the lawyers ask you follow-up	

were, but you yawned. 24

These guys came along and, you 25

- t that
- questions in response to what you told them?
- 20 A Obviously I didn't remember what
- 21 they looked like, so I got to be honest, I'm
- 22 telling you now not what I told them, what I
- 23 think I told them, because that's what's in my
- 24 mind. I repeated that story a number of times.
- MR. SIEGAL: I want to state an

Page 11

Page 12

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Juice Entertainment, LLC, et al v. Live Nation Entertainment, Inc.

Live	e Nation Entertainment, Inc.		
Dors	so - direct Page 65	Dors	so - direct Page 67
1	so it is under 10,000, a few dollars rental, 13,	1	He was like seemed like he had the sandbox,
2	\$15,000, I would say.	2	you know, and then didn't want to play in it
3	Q Does SFEN have a current business	3	until other kids seemed to play in it. That's
	relationship with Live Nation?	4	what it seemed like to me.
	A No.	5	I tried to reason with him. I
6	Q Does it wish to?	6	told him, you know, you didn't want it until
	A No.	7	somebody else wanted it and then, you know. So
8	Q Who do you know at Live Nation?	8	that went on. He was okay. He says, well, you
	A Nobody, really. I mean, you	9	know, I can produce this thing. I would like to
10	know, I've met some of the guys, but don't know	10	talk to these guys. These guys don't know what
11	them, no relationships with any of them.	11	they are doing, you know, we should get
12	Q When SFEM was doing business with	12	together.
13	Live Nation, who were the Live Nation folks that	13	I said, yes, you should. I
14	you were doing business with?	14	called, I don't know if it was Tom or Chris. I
15	A Johnny D, you know, for	15	told them that they should contact Johnny D and
	Bamboozle, and that was it.	16	someone else with him too, I don't know who it
17	Q By John D, is that John	17	was. I told him I would give him the phone
18	D'Esposito?	18	number, to contact them, if they have interest
19	A Right. He's the only guy I knew,	19	you should listen. They are real players. They
20	the production guy, I don't remember his name.	20	know what they're doing. They know how to do it
21	0 111 1 1 1 1 1	21	and they will do it right. Maybe everybody
22	spoke with John D'Esposito?	22	makes money.
23	A Probably when I told him I wasn't	23	I think they contacted them
24	going to provide anything for his Bamboozle	24	within the week and I know they met, and I don't
25	concert in 2011, which may have been in May or	25	know what happened from there. All I know is
Dor	so - direct Page 66	Dors	so - direct Page 68
	2-2		12-17-17-18-18-18-18-18-18-18-18-18-18-18-18-18-
500.0	so no, the concert was in May. So it might	1	that Tom or Chris said they couldn't come to any
2	have been in early April.	2	agreement, that they wanted to take what we had
	Q Did you ever speak to anyone at Live Nation concerning Mr. Barrett, Mr. Dorfman,	3	in place and only give us a pittance. I said, well, let's call it
	* * * *	4	negotiation. They asked for everything and then
5		5	
	A About this concert?  Q By this concert you are pointing	7	you ask for more, I said that's what you should be doing with it.
	to the contract, yes, yes.	1.00%	No, we are not going to do that.
	A When Johnny D came to talk about	8	We are going to do it ourselves. We don't need
200	equipment that they needed, he was I guess he	10	them. Okay.
10	had found out through the grapevine that there	11	I explained to them the 800 pound
12	was a concert that was happening, and that may	12	gorilla theory, and then we went on. That's it.
13	have been in late March, I would say, maybe		Q So am I correct in understanding
14	early March, I don't recall, but that's usually	250 Harris 12	your testimony to be that you had a conversation
15	two months before the concert we would be	10	with John D'Esposito in the context of
16	contacted, and the Bamboozle concert was usually	16	discussing your not providing
17	in the beginning to the middle of May. I'm just	23223	A No. At that time we were talking
18	trying to put a time frame on it.	18	about providing equipment for the Bamboozle
19	He had heard that there was a	19	concert. That's why they were here, to go over
20		20	the equipment that they were using. And the
21	have even asked to do it, which I told him two	21	conversation came up about this concert that was
22	· Herman Comment Comment of the Comm	22	going to happen at the fair.
23		1	Q Okay.
100000000	- ACTION 등 사용 다른 사용	1	
124	Now he was interested for what	24	This was in March of 2011?
24	Now he was interested for what reason? I tried to reason with him, you know.	24 25	This was in March of 2011?  A I'm saying it would be about two

ase 2:11-cv-07318-CCC-CLW Document 75-3  Juice Entertainment, LLC, et al. v. 921	Filed 12/19/16 Page 76 of 99 PageID:
Juice Entertainment, LLC, et al v. 921 Live Nation Entertainment, Inc.	
Dorso - direct Page 73	Dorso - direct Page 75
1 Q Going back to the conversation 2 that you recall having with Mr. Esposito and 3 possibly another production person from Live 4 Nation here in Belleville in March of 2011. 5 Did you take any notes of that 6 conversation? 7 A No. 8 Q Do you know whether anybody else 9 did? 10 A No, I don't think so. 11 Q Did you record that conversation? 12 A No. 13 Q Do you know whether anybody else 14 did? 15 A Not to my knowledge. 16 Q Did you discuss that conversation 17 with anybody? 18 A Well, with Tommy or Chris, called 19 one of them to call Johnny D to see if they can 20 work with them. That's about it. 21 Q How soon after your conversation 22 with Mr. Esposito did you call Chris or Tommy?	1 Juice with respect to the event? 2 A Yeah. I told them that they had 3 to meet certain criteria and time lines that 4 they had to meet. And the only way out of that 5 was to was them meeting their time lines, you 6 know, you have no contract after that. 7 I don't think I gave them 8 specific times or dates, but I told them there 9 was a performance based contract. 10 Q Did you tell Mr. D'Esposito where 11 Juice stood relative to the deadline that was 12 contained in the contract? 13 A I don't recall that. I don't 14 believe I may have told them I may have 15 told them, you know, gave them a roundabout 16 time. I wouldn't have known off the top of my 17 head probably what the actual date was. 18 Q Do you know who Tiesto is? 19 T-i-e-s-t-o. 20 A Yeah, that's the guy that they 21 said was the DJ. He was the big name. They 22 said that's one of the things they said to
23 A Probably the next day, yeah, 24 probably the next day.	me, they were they couldn't get it done. They said that Live Nation blocked the Tiesto
25 Q Do you recall how long you spoke	25 deal, and they were scrambling for another
Dorso - direct Page 74	Dorso - direct Page 76

- 1 with Chris or Tommy concerning your conversation
- 2 with Mr. Esposito?
- 3 A No, no. Probably a couple of
- 4 occasions we discussed it. You know, they were
- 5 asking for advice, you know, what should they do
- 6 and how should they do it.
- 7 Q Let's go back to the first time
- 8 that you discussed your conversation with
- Mr. D'Esposito or Mr. Dorfman or Mr. Barrett.
- 10 What did you tell them?
- 11 A What did I tell?
- 12 Q Mr. Dorfman or Mr. Barrett about
- 13 your conversation with Mr. D'Esposito?
- 14 A I don't recall.
- 15 Q Did you tell Mr. Dorfman or
- 16 Mr. Barrett that they should call
- 17 Mr. D'Esposito?
- 18 A I believe I did.
- 19 Q Do you recall anything else you
- 20 said to them?
- 21 A Other than what I've already
- 22 testified to, that they should find a way to
- 23 work with them.
- 24 Q Did you tell Mr. D'Esposito any
- 25 of the details of the contract between SFEM and

1 entertainer -- name entertainer.

2 Q Okay.

So who is the "they"?

- 4 A Tom or Chris, one of the two.
- 5 Q So Tom or Chris identified
- somebody named Tiesto to you as being involved
- in the event?
- 8 A Yeah. They told me that this
- guy -- I had no clue who he was, to be honest.
- They said that this big entertainer, he's two or
- \$400,000 to bring in, and they were friends 11
- 12 with, or one of their acquaintances was best
- friends with his manager, and they had the yes
- from the manager and they had an agreed upon
- 15 price, one of the things that they showed me.
- I believe they said -- this is 16
- coming from I don't know where. They said they 17
- were flying out to Las Vegas to get the contract
- signed, and Tiesto refused to sign it. 19
- They said that the manager of 20
- Tiesto said they can't do it, Live Nation is 21
- blocking it. They said, we can't do whatever we 22
- are supposed to do if I do this. 23
- That was their story, you know. 24
- 25 So, okay, they tried to get, I guess, another

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Juice Entertainment, LLC, et al v. Live Nation Entertainment, Inc.

Juice Entertainment, LLC, et al v. 922 Live Nation Entertainment, Inc.	
Dorso - direct Page 81	Dorso - direct Page 83
1 A Yes.	1 Q Yes, okay. I apologize. I will
2 Q And that after you made that	2 say it in a different way.
3 suggestion, Barrett and/or Dorfman reported back	3 Did John D'Esposito tell you that
4 to you that an agreement could not be reached?	4 Live Nation had blocked Tiesto from performing
5 A Yes.	5 at the 2011 New Jersey State Fair?
6 Q Correct?	6 A Not to my recollection.
7 A Yes.	7 Q Did anybody else from Live Nation
8 Q Now what I'm trying to find out	8 tell you that?
9 is whether you had a subsequent discussion with	9 A No.
John D'Esposito after he was unable to reach a	10 Q Did Mr. D'Esposito tell you that
deal with Dorfman and Barrett. Do you	11 Live Nation had blocked any other artist from
understand my question?	12 appearing at the 2011 New Jersey State Fair?
13 A Yes, I do, and I honestly don't	13 A Not to my recollection.
14 recall whether I did or not. And in my best	14 Q Did anybody from anybody else
recollection, I think it was John who told me	15 from Live Nation ever tell you that?
about Tiesto not being able to do it because of	16 A No.
contractual obligations in New York.	17 Q Did anybody from Live Nation ever
That's in the back of my head,	18 tell you strike that.
and I don't know who told me that. And I know	19 Are you familiar with the William
20 that, as I said before, that Tom or Chris told	20 Morris talent agency?
21 me that they blocked Tiesto. And that's one of	21 A I am.
the things, you know, that was a big act and	22 Q What is William Morris?
	23 A A big talent agency out in
their minds they had been screwed out of this act. That was their cornerstone of the concert.	<ul><li>California, and that's all I can tell you. They</li><li>book acts. They manage acts. That's all I</li></ul>
25 act. That was their confersione of the concert.	25 book acts. They manage acts. That's an I
Dorso - direct Page 82	Dorso - direct Page 84
1 Q So I would like your best see,	1 know.
2 I want to know from you everything that you	2 Q Did anybody from Live Nation ever
3 remember John D'Esposito saying to you about the	3 tell you that the William Morris agency belonged
4 Juice event, about anybody from Juice, Dorfman,	4 exclusively to Live Nation?
5 Barrett, Sandberg, the event for 2011.	5 A I don't recall that.
6 A Unfortunately, I don't have that	6 Q Did anybody from Live Nation ever
7 kind of a recollection. You are talking about	7 tell you that no William Morris artists would be
8 three plus years ago. I just don't have it.	8 allowed to play at the New Jersey State Fair?
9 Q And so I understand you, you	9 A I don't recall that.
10 recall the March meeting that you had in person	10 Q Did anybody ever strike that.
11 here.	11 I'll start the question again.
12 A I do.	12 Did anybody from Live Nation ever
13 Q In Belleville?	13 tell you that Juice Entertainment, Mr. Barrett,
14 A Yes.	14 Mr. Dorfman, Mr. Sandberg, that they associated
15 Q And you don't recall any other	15 with thieves?
16 discussions that you had with Mr. D'Esposito?	16 A I don't recall. You know,
17 A I honestly don't. They may have	
그는 그리는 그는 그리고 있었다. 그는 그래요 그래요 그리고 그리고 그래요 그리고 그래요 그리고 그래요 그리고	
18 been phone. They may have been in person. I	18 John about some production that Chris or Tom
19 honestly don't know after that.	19 was involved with in the winter, didn't pay
20 Q Okay. Have you told me your best	20 their bills. I don't remember where that came
21 recollection as to whether Mr. D'Esposito told	21 from. I think it came from John.
22 you that Live Nation blocked Tiesto from	22 Q And by John, you mean John D?

25 A Say that again.

24 event?

23 performing at the 2011 New Jersey State Fair

23 A John D, yeah.

24 Q And do you think that was during

25 the March meeting that you had here in

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7 Dorso - cross Page 99
1 A Okay. 2 Q I'm not trying to hide the ball 3 there. 4 A Okay. 5 Q My question is really would you 6 have terminated the contract, the entire 7 contract if you felt there was something 8 unpalatable about the electric dance, or would 9 you simply have said let's try to find other 10 acts? 11 A Right, that would be, obviously, 12 if it was successful and they did as they said 13 and it was a good production, but it was 14 uncontrollable, then you move on to other acts. 15 Are you guys willing to do this 16 or not? That's where you go with it. 17 Q In that connection, going back to 18 the prior year, I think your testimony was that 19 Tom and Chris actually did perform the Latin 20 dance event as they represented they would. In 21 other words, acts that they said would appear
22 did appear, correct?
23 A Yes.
24 Q And you also testified that the
25 revenue and attendance figures were less than
8 Dorso - cross Page 100
<ol> <li>projected.</li> <li>A Yes.</li> <li>Q Correct me if I'm wrong, but my</li> <li>characterization of what you were testifying is</li> <li>that it was an unusually hot day, you think</li> </ol>

- 6 A If this did not go well, was not
- 7 handled properly and managed properly, then I
- 8 believe -- I have to look at the wording in
- 9 here, that's probably what happened, the
- 10 contract would go back and forth -- the next
- 11 thing you know you're signing a contract that is
- 12 a totally different thing.
- 13 I don't know that happened, I'm
- 14 not sure, but we, by contract, actually have to,
- 15 when we allow anything that comes in there, has
- to say, at the discretion of the Sports and
- 17 Exposition Authority.
- If it doesn't say that here, it 18
- 19 means that it was omitted, or we failed to put
- 20 it in initially, which is my mistake.
- 21 Q I'm not trying to be sneaky.
- 22 A No, I know that.
- 23 Q It does say it on page two. "All
- 24 acts are subject to the approval of the State
- 25 Fair."

- attendance was suppressed because of how hot it
- 7 was?
- 8 A I think the daytime attendance
- was definitely suppressed. The nighttime
- attendance which should have picked up, didn't
- pick up to their expectations, obviously, or 11
- mine. 12
- But they still managed it well. 13
- They did everything they said they were going to
- do. They were honorable through the whole
- thing. They tried very hard. That's why I gave
- them another chance the next year. 17
- 18 Q Okay.
- 19 Now, in the discussions leading
- 20 up to giving them a contract in 2011, do you
- ever recall any discussion about the fact that
- electronic dance could pose problems because of
- the kinds of crowds that it might attract? 23
- 24 A I think there are always
- questions -- you're not familiar, you know, with

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Juice Entertainment, LLC, et al v.

	ce Entertainment, LLC, et al v. 924 e Nation Entertainment, Inc.		
	so - cross Page 109	Dor	so - cross Page 111
1	refresh his recollection as to the conversation.	1	"Dorfman: Oh, I can be
2	MR. MARX: No one is admitting	2	successful, but Live Nation doesn't.
3	anything in evidence today. We are just going	3	"Sandberg: I know more about
4	to identify it for the record, what's being	4	this house market than Jason Miller does."
5	shown. Whether it's a thermos or a piece of	5	Dorfman says: "There was one
6	paper or a napkin, whatever it is, we ought to	6	agency that they were probably interfering
7	memorialize it by putting a sticker on it so we	7	holding up the town" it's probably talent.
8	know what it is.	8	The other one, Miller said that
9	MR. SIEGAL: I don't have any	9	who do you Miller said that, "Who do you
10	objection to that.	10	use?"
11	(Exhibit marked for	11	"Barrett: William Morris.
12	identification Dorso-6, Two-sided transcript	12	"Dorso: William Morris. That's
13	page.)	13	the one who's interfering with.
14	Q Mr. Dorso, this page of the	14	"Right."
15	transcript has been marked Dorso-6. If you will	15	Q Does that reflect your
16	look just about above the mid point of the page,		recollection as to being told by Jason Miller
17	you say you can read that.		that they were interfering with William Morris?
18	A "You know how Live Nation works.	1.75	A I have no recollection of it, to
19	They are all over this event. They are telling	19	be honest.
20	Tiesto, you play that event" I don't know	20	Q When you met with Mr. D'Esposito,
21	what that says.		do you recall if Mr. Miller was also present at
22	Q Then your voice trails off, or		that meeting?
23	transcript stops?		A That must have been the other
	A Stops, right.		person. Is that Jason Miller?
25	Q Okay.	A CONTRACTOR	Q Jason Miller.
Dor	so - cross Page 110	Dor	so - cross Page 112
1	Do you recall saying something to	1	A He may have been there. Again, I
2	that effect?		couldn't if I saw him on the street I
3	A No.	1	wouldn't know him.
	Q Do you have any reason to believe	10000	Q As you sit here today, you don't
	that this is inaccurate?		have any recollection specifically of Miller
	A Could be accurate.	6	saying anything about William Morris, but you
7	MR. SIEGAL: Mark that one.	7	have no reason to believe that this is
8	(Exhibit marked for	8	inaccurate?
9	identification Dorso-7, Two-sided transcript	9	A To be honest with you, no.
10	page.)	10	Q This is at least what you told my
11	Q I'm going to show you what has	11	clients in March of 2011 as reflected by the
12	been marked as Exhibit 7. I represent that that	12	transcript.
13	is a further transcript from the same meeting	1	A Okay.
14	that you had on March 7, 2011.	14	Q And you have no reason to suspect
15	(Exhibit handed to the witness.)	15	that we fabricated this or you didn't say that
16	Q If you will just look at the	16	to my clients?
17	bottom of the page here, you are having an	1.0888	A No. I mean, okay, whatever.
18	exchange with Mr. Dorfman and Mr. Barrett. If	18	(Exhibit marked for
19	you could read from that line right there and	19	identification Dorso-8, Two-sided transcript
	say who the speaker is?	1000	
20	A Where I start? "Do you have	20	page.)
	그 경우 가는 그는 그를 가는 것이 얼마나 그 그를 가는 것이 없는 것이 없는 것이 없다면		Q I'm going to show you what has
	other talent that you can be successful?"  Q Yes.	22	been marked as Dorso Exhibit Number 8. This is
23	A So I say Dorso says: "Do you	23	further conversation from the same meeting. If

24 A So I say -- Dorso says: "Do you

25 have enough talent that you can be successful?"

24 you will just start at the top of the page here

25 and read down to Dorfman here.

Juice Entertainment, LLC, et al v. Live Nation Entertainment, Inc.

Live Nation Entertainment, Inc.	
Dorso - cross Page 113	Dorso - cross Page 115
1 A Dorso says: "So when I	1 contract?
2 because here's the, you know that the same	2 Q I believe so, or the same day the
3 thing's going on over at the Sports Authority.	3 contract is dated. I don't know when you
4 Live Nation is bad mouthing the whole event and	4 actually signed it.
5 you guys to the powers that be over there. So	5 (Exhibit handed to the witness.)
6 they are telling me to protect your ass, which	6 Q Here's an exchange between you
7 means protect your ass.	7 and Chris Barrett. If you will just read
8 "Al: That's what they are	8 starting from there, Chris Barrett.
9 saying.	9 A Barrett says: "Who is helping us
10 "Dorfman: I know."	10 this year? Everybody from Creamfields and
11 Q Now, Mr. Marx asked you if you	11 England has opened up a small door for us to
12 had any recollection of I'm not exactly sure	book talent, kind of underneath what Live Nation
13 how he phrased the question, whether you had any	13 has done. As you know, Live Nation blocked
14 recollection of being told by the Sports	14 Tiesto and several other artists as you told
15 Authority that Live Nation was making	15 us."
16 disparaging comments about the event or about my	16 Then I say, "Told you it was
17 clients.	17 going to happen."
18 A I got to be honest, I don't	18 Q Okay.
19 remember any of that.	19 A So that has to be
20 Q This appears to indicate that	20 Q Let me ask a question.
21 somebody at the Sports Authority was telling you	21 A The timeline
22 they were hearing about this from Live Nation.	22 Q Does this refresh your
23 A Right.	23 recollection as to whether you were ever told by
24 Q Is that a fair paraphrase?	24 anyone at Live Nation that they had the
25 A Yeah, that's what it appears to	25 abilities or power or intention to prevent
, and a second s	a particular of minimum to protein
Dorso - cross Page 114	Dorso - cross Page 116
1 be.	1 Tiesto from appearing?
2 Q Right.	2 A Let me tell you how you know,
3 A And it could have been, honestly,	3 a lot of the conversation could be motivational.
4 a lower level, I can't even imagine, could even	4 The assumption of what Live Nation does, you
5 have been stadium, not Sports Authority. You	5 know, I've used the term 800 pound gorilla,
6 know, at that time it was MetLife Stadium.	6 there is an assumption and there is obvious
7 Q What you say is, "Live Nation is	7 proof of things that they do in the market.
8 bad mouthing the whole event and you guys to the	8 You know, they control radio
9 power that be over there."	9 stations. They control events. They have seven
10 A Right.	10 markets in concert venues in our area. They
11 Q That sounds like they were saying	11 want to have that lock. They don't want anybody
12 some pretty negative things to not low level	12 else in that business. It's well known.
13 people. Is that fair?	What they do is just an
14 A That's what it says. If I'm	14 assumption. I always say, you can only assume.
15 telling them, it must be what I hear.	15 That's probably an assumption on my part that
16 (Exhibit marked for	what I think as a fairly seasoned business guy,
17 identification Dorso-9, Two-sided transcript	17 you know, I would know not to mess with the big
18 page.)	18 guy.
19 Q I'm going to show you what has	19 You know, but young guys, they
20 been marked Dorso-9.	20 are all full of piss and vinegar. They are
21 A Can I ask when this conversation	21 going to show them. That's what I think I was
22 took place?	22 trying to get to them.
23 Q I'm going to represent that was	23 Again, I have no recollection of
24 March 7 2011	24 it but it sounds like me. It sounds like

24 March 7, 2011.

25 A The same day we signed the

24 it, but it sounds like me. It sounds like

25 motivational stuff, saying, I know, listen,

# Exhibit 16

<u>Speakers:</u> Al Dorso, Al Dorso Jr. Chris Barrett, John Sandberg, Thomas Dorfman, Alex Sveskia(M. on speakerphone)

<u>Location:</u> State Fair Event Management Headquarters 229 Main Street, Belleville, NJ 07109

### Meeting State Fair 2011 03 07

DORSO: All right boys, what the hell are you doing?

DORFMAN: Getting organized like you said, come prepared.

DORSO: Good. Did you guys get coffee?

DORFMAN: Yeah, I had some.

DORSO: That's no good for you.

DORFMAN: How did it go with the sports event?

DORSO: You can't really leave all kinds of shit just laying around.

DORFMAN: An important investor, John Sandberg is with him, and he's going to sit in today.

DORSO: What's his name?

BARRETT: John Sandberg. He's going t come a little bit later and he also has -- he's got some major contracts for us this morning, for three major headlining acts.

DORSO: So he was just in the process of getting that?

BARRETT: He's in the process of getting those printed and over here.

DORFMAN: This first order of business here. This is our original.

I'm going to ask you to look at your copy. Hey what's up John?

Yeah, there's an army training service here, next to us. Yeah, right next door to that. Actually walk straight, just walk straight.

DORSO: The tunnel's in the back. See assistant branch manager.

DORFMAN: I was your senior assistant? You've got to walk straight down.

BARRETT: What kind of elements do you pick? Who was that?

DORFMAN: That's Vito (inaudible) company. It can show funds up to two hundred. They're huge since '67.

DORSO: That's \$467,000.

SANDBERG: John Sandberg.

DORSO: How are you? Nice to meet you. This guy owed money to that guy um...

DORFMAN: Jason Miller?

BARRETT: The situation --

DORSO: Did you talk to Jason?

BARRETT: We went and we met with Jason.

DORSO: Because I told him, I said don't owe any money on John D.?

Do you know John D.?

DORFMAN: Yeah, we met John D.

DORSO: But I said guys, the best thing for you to do is go talk to them. If you want to be involved, it's a way to be involved, go see them.

DORFMAN: So with Jason Miller (inaudible) bottom of that was they do events with them right now, in north shore. They do Live Nation

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events with them. They do (inaudible) Axwell (inaudible) there's two other ones.

BARRETT: There's two other ones.

DORFMAN: For the next two months. April 23<sup>rd</sup> and when you told me that Live Nation has said those guys robbed the money, this, that, this, this, this, that, I confronted them (inaudible) the situation. Obviously to protect ourselves (overlapping dialogue; inaudible) side partner (inaudible) they said no. At first they said they (inaudible) Vito Bruno didn't have any money.

DORSO: Well the reason they said that I guess, is because well then, you see that's John D. talking. The other guy (inaudible) he said we did a project, they lost \$50,000 or lost \$100,000, I was out \$50,000 that they promised me because it didn't make any money (inaudible) another concert, where was it, Asbury park.

DORFMAN: They made money there, where it comes down to would be basically just making up a lie about the money situation, because I listened to it on a three-way conversation. That's almost the work that he does every day, he wouldn't say that. I said well that's trying to get in on our real estate, our deal you know, that's what it is and I don't know why. And he goes, the only concert was New Years Eve, we did a party, and there's a third party company called New Years Eve.com, that owes Live Nation and Area events money.

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everything. That's Jerry Blair. He is a company that we are the primary -- our primary label present that as well.

DORSO: Jethro Tull, where's he?

BARRETT: I think he's dead.

DORSO: Jethro Tull's dead?

DORFMAN: I think so.

(overlapping dialogue).

DORFMAN: And Area Event -- that's John Dimatteo

DORSO: And what's John doing for you?

DORFMAN: He's doing talent booking. He's partners with Vito.

DORSO: I don't hear a lot of good stuff about John.

DORFMAN: No?

DORSO: No. Do you know him?

BARRETT: I've known John for about seven to ten years. Did business with him on and off.

DORSO: We've got two people in high places saying watch out for John.

DORFMAN: That's not cool.

DORSO: So I'm telling you, watch out for John.

DORFMAN: All right.

DORSO: All right? Very well informed people. I didn't question why. OK, what else you got?

DORFMAN: This company, this is primarily, that we're working with right now. The company is co-produced -

BARRETT: No we don't have Tiesto. That's just an email correspondence. Tiesto is on the offer sheet.

DORSO: This guy thinks Tiesto is going to close down the show.

DORFMAN: No, if you see the correspondence, he corrects it and says that was just left on the sheet accidentally. That's that.

There are also -- our partner is actually in

SANDBERG: Las Vegas.

DORFMAN: Las Vegas with Tiesto.

DORSO: You know how Live Nation works. They're all over this event. They're telling Tiesto, you play that event -- (overlapping)

SANDBERG: We know that they're blocking talent. We know that they're doing something because (inaudible) four of the biggest artists in a week (inaudible) so I know (inaudible) you have money to show and you have proof of funds to show (inaudible).

BARRETT: Live Nation is blocking talent (inaudible). Live Nation is trying to interfere on all levels.

DORSO: The deal is, if you can prove that, you can make more money in a lawsuit than you can in this venue. I would be doing both.

Of course, I don't know where you'd go from there, you know if you ever go anywhere in the business, because Live Nation is the 800-pound gorilla (inaudible).

(overlapping dialogue)

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DORSO: So when I -- because here's the -- you know that the same thing is going on over at the sports authority.

DORFMAN: Live Nation.

DORSO: Live Nation's badmouthing the whole event and you guys to the powers that be over there. So they're telling me you know, protect your ass, which means protect our ass Al that's what they're saying.

DORFMAN: I know.

DORSO: So on the production end if I say these guys, they'll know who they are.

(overlapping dialogue)

DORFMAN: Vito Bruno's one, he's done Beatstock for 15 years. There's production companies that we can bring in. I can bring in ten different production companies at least.

(overlapping dialogue)

SANDBERG: I really had to go out and make phone calls. You know I mean, that's not going to need Live Nation.

DORFMAN: And production. We feel comfortable.

DORSO: Just make sure that we do it right, because you do understand that if we do it wrong.

DORFMAN: Yes.

DORSO: And they'll say, we're not going to have you guys, you can't do that anymore.

DORFMAN: Yes, understood. We're going to do our best.

DORFMAN: That's the one he's interfering with is William Morris, he told us that, you know, he's interfering with our talent at William Morris.

DORSO: But he said that that's his agency. He says, we use that agency **EXCLUSIVE** (inaudible) nobody's getting nothing.

DORFMAN: But this is the thing.

SANDBERG: That's not true.

DORFMAN: No, that's not true (inaudible) contract.

(overlapping dialogue) what they did do is they (inaudible).

We're working on seven different projects and working on the electronic dance at the same time, and we're working on four or five things already on the table. So, one thing they did was they delayed the talent where no one can get it at the Meadowlands this year, because it ended up going to electric daisy carnival, which we could have the work done or we could work (inaudible). So then that moved to L.A., so who's got it locked up? It's a Sunday gig, they took this. (inaudible) We will be able to stage a successful show (inaudible) Live Nation will not help us this year in bringing one more person to --

SANDBERG: They're not willing to put -- they're not --

DORFMAN: Because you want in on this. We worked towards the thing,
you have to fund it. Supposedly, they would fund it. But this,
the one partner sent an email out last night (inaudible) to Jason
Miller. And it was supposed to state just on the electronic
dance agreement, that it would be a third, a third, a third but



I, Patrick Emond, do hereby certify that the following 88 pages embody a true and accurate transcript. Prepared in the Audio Transcription Center to the best of our abilities, it comprises the contents of the relevant portion of a digital audio file provided to us by our client, Juice Entertainment. The digital audio file contained a meeting between Al Dorso, Al Dorso Jr. Chris Barrett, John Sandberg, Thomas Dorfman, Alex Sveskia held on March 7, 2011.

Patrick Emond, Operations Manager

Audio Transcription Center

# Exhibit 17



#### **Engagement Letter**

December 1, 2010

Dear Chris and Tom.

Whereas State Fair Event Management, a New Jersey Corporation, conducts an event known as State Fair at The New Meadowlands Fairgrounds, East Rutherford New Jersey, by reason of an exclusive contract with the New Jersey Sports and Exposition Authority.

State Fair Event Management grants Deluna Inc. the right to broker, stage and promote concert events in the designated special event area of the fair, held yearly between mid June and Mid July, (The 2011 Fair dates are June 23 thru July 10). Additionally State Fair Event Management grants Deluna Inc. the exclusive right to broker stage and promote an electric dance event to include DJ and live act performances with musical genre to include house, techno, trance, and any sub genre of electric dance.

The terms and conditions of this agreement will be set forth in a formal contract at a later date as more information is forthcoming. It is our intention to enter into a multiyear non-conflicting, performance-based agreement beginning in June 2011 through July 2014 with an additional five year option.

Yours Truly,

Al Dorso President

State Fair Event Management

Exhibit 18

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From: John Oliver < JOliver@RRMARKETING.COM>

To: <td627@yahoo.com via 68.180.158.203>;<Mon>;<16 May 2011 11:18:25

-0700>;td627@yahoo.com <td627@yahoo.com>

CC: Dean Cambria < Dean.Cambria@RRMARKETING.COM>

**Sent:** 5/16/2011 6:18:29 PM

Subject: NJ Rocks - Best Promoter nominee!
Attachments: NJ Rocks Welcome Letter.pdf

#### Tommy,

Hope all is well and you guys are blowing it out with some great parties at Dragonfly. I recently started working with The Star-Ledger and Steppin Out magazine on a new concept called NJ Rocks, which is an awards competition/party that will be honoring the best in New Jersey nightlife. For the past 3 weeks we were taking nominees from readers of Steppin Out and Star-Ledger for each of the categories in NJ Rocks. I am happy to announce that for the category of Best Promoter ... you were nominated!

The guys at Dragonfly were also nominated for Best Outdoor Bar and Best Male Bartender (Zach Wehner at Dragonfly). The voting period for each of the categories runs now through June 5 and all voting can be placed at <a href="https://www.njrocksnightlife.com">www.njrocksnightlife.com</a>

I would like to encourage you to get your fans and followers to vote for you and for Dragonfly ... you can vote as often as you would like, there are no restrictions on the number of times you can vote.

Please let the guys at Dragonfly know that there are promotional materials available to advertise NJ Rocks in their club and get their consumers voting. We have posters, staff t-shirts, table tents and we also have a promo party available if they take in 6 bottles of Eristoff Vodka, the official sponsor of NJ Rocks. At the promo activation, girls will come and collect votes for Dragonfly (and of course for Best Promoter as well) and hopefully help them to win the categories they were nominated for. If they are intersested in any of these promo materials, please have them contact our salesreps, Dean Cambria and he will deliver to them.

I am attaching a welcome/congratulatory letter that briefly explains what NJ Rocks is all about. And I would like to invite you to come to The First Annual NJ Rocks Awards Party at 4Sixty6 on June 21. All of the winners will be announced at the awards party. Good luck!!!

John Oliver Director of Marketing R&R Marketing / The Charmer Sunbelt Group 973-461-2362 Exhibit 19

#### **Christopher Barrett, Managing Partner**

Schooled in Business as well as music production from esteemed Baruch College and SAE (School of Audio Engineering) in New York, Christopher Barrett has been a professional DJ since 1998. Born in 1983 on Staten Island, New York, Chris has worked hard to realize his dream of becoming a successful DJ and Entrepreneur. Chris has played alongside the world's best and most accomplished DJs, including Victor Calderone, Junior Vasquez, Paul Oakenfold, Erick Morillo, and Jonathan Peters, to name a few. Already, Barrett has been featured in DJ TIMES MAGAZINE and on CLUBPLANET.COM. In 2006 Chris opened a wholesale car dealership services servicing local customers and businesses with vehicle needs. Currently, Chris maintains a full time position at FRS representing clients such as Kellogg, United Way as well as Major Health Systems including Oakwood Healthcare and The Pocono Health system to name a few. Chris continues to pursue his dreams as a DJ/Entrepreneur as a Managing partner of the Meadowlands Music Festivals.

### Thomas Dorfman, Managing Partner

Since 1997 Tom has been a key player and top event producer in the "Nitelife Industry." Tom has coordinated events at many of New York, New Jersey and Miami's major Dance Clubs and Concert Venues. Major events he produced included world top artists such as Tommy Lee, Snoop Dog, Kid Cudi, Paris Hilton, Jonathan Peters and L.M.F.A.O to name a few. Tom has been featured for his "Nitelife" expertise in major publications such as **Club Systems Magazine**, **Live Design and Mix Magazine**.

Exhibit 20

### Tommy D Event History

<u>Venue*</u>	<b>Event Type</b>	Date/Timeframe	Attendance(est)
Kokomos	Weekly-Wed	June 97-Oct 97	1500
Drama	Weekly-Thurs	Dec 97-Sept 02	800 avg
Drama	Weekly- Fri	2001-2002	800 avg
Drama	Danny Tenaglia	appearance 1999	1300
Drama	Denny Tsettos	1998 1999	1400
Soundfactory-Jonathan Peters	Weekly- Sat	1999-2001	2500 avg
Bermuda Club	Weekly- Sat	May 00- Sept 00	1500 avg
Abyss	Weekly- Fri	Sept 00-May 01	1250 avg
Surf Club	Weekly- Sun*	May 02- Sep02	2000 avg
South Park	Weekly- Thurs*	May 02- Nov 03	1000 avg
South Park	Weekly- Sat*	Sept 02-June 04	1000 avg
South Park	Tommy Lee	May 20,2004	1200
Djais	Weekly Fri, Sat, Sun*	May 02- Sep05	3000+
Studio 9	Weekly Sat	Dec 04-June 06	1500 avg
Studio 9	Viva La Bam	Feb 18,2005	1500
Studio 9	Jonathan Peters	July 14,2005	1200
Studio 9	Jonathan Peters	October 1,2005	2000
Studio 9	Cascada	Jan 26,2006	1750
Studio 9-Hex Hector	Classics by Creators	Feb 18,2006	1700
Studio 9	Djais Party		3000
Abyss	Tiesto	Dec,8 2006	2000+
Nikki Beach	Jonathan Peters	March25,2006	4000
Roseland Ballroom	Jonathan Peters	12/31/05	3400
Sandbar	Weekly- Fri***	March 06-Sept06	2000 avg
Sandbar	Dj Boris	may5,2006	3000
Sandbar	DJ AM	Jul3,2006	3000
Surf Club	Weekly- Sun*	May 06-Sept 08	2500 avg
Surf Club	Victor Calderone	July30,2006	3500
Surf Club	Jonathan Peters	June11,2006	2500
Surf Club	Jonathan Peters	June10,2007	
Surf Club	Serge Devant	July,8.2007	
Surf Club	Mind Control	May 4,2008	2700+
Surf Club	Tom Stephan	July13,2008	
Surf Club	Ferry Corsten	July20,2008	
Surf Club	Boris	July 27,2008	
Surf Club	Mind Control	August3,2008	
Surf Club	The Martinez Brothe	•	
Surf Club	Chus & Ceballos	August31,2008	3000+
Sandbar	Weekly- Fri*	May 08-Sep 09	2000 avg
Sandbar-Gym Class Heroes	Travis McCoy	July20,2008	
Sandbar	Ceballos	June20,2008	
Sandbar	LMFAO	August8,2008	
Karma-Jersey Shore	Weekly Sat*	Summer 2010	2200 avg
4Sixty6	Weekly Sat	Sept,10-March11	700 avg
4Sixty6	The Situation		1000
4Sixty6	Jonathan Peters	12/31/10	1700

### Bliss Ownership/Production History

<b>Weekly Parties</b>	<u>Type</u>	<u>Date</u>	<b>Attendance</b>
Latin Wednesdays	Latin crowd Dj/Live	E 2/28/07	700 avg
College Thursdays	Mixed Dj/Live Ent	1/11/07	700 avg
Bliss Fridays	Electronic Dance	12/29/07	700 avg
Bliss Saturdays	Mixed Dj/Live Ent	12/30/07-9/12/09	700 avg
Latin Saturdays	Latin crowd Dj/Live	E9/12/09	800 avg
Sundays	Special Events	Mixed	varied

### **Premium Talent Bookings at Bliss**

<u>Artist</u>	<u>Market</u>	1/2/04	<b>Attendance</b>
Benji Madden(Good Charlotte)	A List Celeb	2/8/07	
Jonathan Peters	Electronic Dance	2/9/07	1250
Serge Devant	Electronic Dance	3/30/07	1000
Travis McCoy(Gym Class Heroe	: Mainstream Pop	4/26/07	
Robert Iler (AJ Soprano)	A List Celeb	5/4/07	
Jonathan Peters	Electronic Dance	5/11/07	1200
Serge Devant	Electronic Dance	5/18/07	
Dubfire	Electronic Dance	6/22/07	
Nick Cannon	B list Celeb	7/12/07	1000
Sean Kingston	Mainstream Pop	7/19/07	1400
Cascada	Mainstream Pop	8/16/07	1300
Tommy Lee	Electronic Dance	9/14/07	1200
DHT	Mainstream Pop	9/27/07	
Deborah Cox	Mainstream Pop	10/12/07	
Kat Deluna	Mainstream Pop	10/18/07	
Jonathan Peters (Pacha Road)	Electronic Dance	11/9/07	1000
Gary Pine	Live Performance	11/10/07	
Brody Jenner	Celeb	11/29/07	1100
Sharam	Electronic Dance	12/7/07	
Jonathan Peters (Pacha Road)	Electronic Dance	2/8/08	800
Toby Love	Latin	6/9/08	1100
Richie Santanna	Electronic Dance	6/26/08	
Enferno (Madonna)	DJ A LIST	10/4/08	
Chris Willis	Electronic Dance	9/27/08	
Oscar G	Electronic Dance	10/10/08	1100
Jonathan Peters	Electronic Dance	10/12/08	700
Robbie Rivera	Electronic Dance	11/21/08	1000
La India	Latin	12/10/08	
Tommy Lee	Electronic Dance	11/28/08	1000
Judy Torres	Freestyle Legend	12/13/08	
Oscar G	Electronic Dance	1/16/09	
Chus & Ceballos	Electronic Dance	1/18/09	900
DJ Riz	Mash up DJ	1/24/09	
Kid Cudi	Hip Hop A list	1/29/07	1200
Samantha Ronson	A List Celeb DJ	2/7/09	1100

LMFAO	Mainstream Pop	2/13/09	
Paris Hilton	A List Celeb	3/27/09	1000
Danny Tenaglia	Electronic Dance	4/24/09	800
Samantha Ronson	A List Celeb DJ	4/25/09	800
Oscar G	Electronic Dance	5/1/09	
TKA	Freestyle Legend	5/2/09	900
Robbie Rivera	Electronic Dance	5/8/09	
Serani	Latin	9/16/09	
Serani	Mainstream Pop	11/5/09	
Fabolous	Mainstream Pop	11/12/09	1400
En Vivo	Latin	11/18/09	
Kelly Rowland	Mainstream Pop	12/4/09	
Oscar G	Electronic Dance	12/11/09	
Oscar G	Electronic Dance	1/29/10	
Angelina	Jersey Shore cast	2/4/10	
Frank Reyes	Latin	2/27/10	
Mind Control	Electronic Dance	2/19/10	
Maino	Нір Нор	3/4/10	700
Boris	Electronic Dance	3/5/10	1200
Fabolous	Нір Нор	3/18/10	1000
Red Café	Нір Нор	4/8/10	700
Snoop Dog/Shannon Twins	A List Celeb	4/15/10	
Los Adolocentes	Latin	4/24/10	1200
El Sapito	Latin	5/26/10	
Lloyd Banks	Нір Нор	5/27/10	
Juelz Santana	Нір Нор	6/10/10	
Tony Dize	Latin	6/23/10	900

<sup>\*</sup> All Venues are New Jersey Nightclubs with the exception of Soundfactory which is in NYC